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Asia-Pacific Forestry Week 2016

Thematic Stream 1. Pathways to Prosperity: Future Trade and Markets





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Stream Objective

To assist in achieving the main theme of APFW2016 through the exchange of experiences and perspectives among public and private stakeholders in the region, to review the latest developments in international forest trade and markets, and to address issues relating to the trends and future of the global trade and markets in the context of sustainable forestry trade and pathways to prosperity of the region.



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Scope of Stream

The scope of the stream is to examine emerging trends in trade and markets and global and local factors affecting these. Key questions to be addressed include:

- What new trends in timber and non-wood forest products trade are emerging and how have these changed since 2000?
- What new products and revenue streams have emerged (for example, payments for ecosystem services)?
- How can we proactively grow awareness of and buy-in for a sustainable forest products trade in the future amid increasingly complex demands of society?
- How can enough wood and fiber be produced to meet the region's growing demand in a sustainable way?
- How have the timber legality standards that have emerged over the past decade affected market access and supply chain management in the forest products industry?



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Participants

It is expected that up to 200 participants will take part in the Stream activities including a range of stakeholders representing policymakers, practitioners, academic and research institutions, NGOs and the private sector.



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Stream Leaders

As the stream co-leaders, ITTO and WRI will work together with other partners in designing, organizing and implementing the stream.



Stream Organization



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To ensure the stream discussions are lively and innovative, various activities will be organized in a participatory way to generate maximum interest and involvement of participants. Keynote speakers who are leaders in their fields will be identified for the key issues of sessions 1 and 2, and will make presentations designed to draw participants to the APFW. Key partners will host concurrent participant-organized events during session 3.



Issues Addressed



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- Review and assessment of the world forest products trade and the Asia Pacific region's contribution
- Future trends in forest products trade from/to the Asia Pacific region
- Opportunities and challenges for market access for forest products
- Market transparency, forest certification and legality issues
- Trade of new forest products and services including non-wood forest products (NWFPs)
- Competitiveness of products
- Sustainability of timber resources
- Development of small and medium producers including community forest enterprises



Stream Structure



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- *Section 1: Situation and trends in world forest products trade*
- *Section 2: Opportunities and challenges for market access*
- *Section 3: Partnership with forest business players*



Section 1

- A keynote presentation will introduce situation and trends for the world forest products trade, followed by interactive panel discussions including questions and answer sessions for participants.
- The panel discussions will be attended by government, academics or trade analysts. It will focus on questions surrounding domestic and international markets in the region.
- A keynote speaker and several panelists will presentations. The section will be held in two parts: the first part will feature the keynote and initial responses from the panelists. During a coffee break, questions will be collected and passed on to the panelists to stimulate the second part of the discussion.



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Section 2

- This section will discuss topics with regard to factors and actions affecting forest products market access relevant to the Asia-Pacific region.
- The keynote will address the changing dynamic of forest governance and trade in the Asia-Pacific region in light of emerging timber legality regulations, national standards, and trade-based tools such as licensed and certified timber.
- A roundtable discussion featuring respondents from the governments that have implemented or are discussing timber legality regulations will be led by a moderator who will organize and host this section.



Section 3

- In order to promote dialogue between the public and private sectors, this section will focus on exchanges of experiences and perspectives on the latest developments and future trends in forest products trade and markets. Representatives from the private sector will be invited to organize and host a set of concurrent events during this stream. This format will allow representation of a broad range of private sector interests in the forest products trade, including the following:
 - Forest products industry associations
 - Major forest products companies
 - Community forestry enterprises
 - Non-timber forest product enterprises, and
 - Regulatory agencies from governments in the region



Sections	Potential Topics	Potential Moderators/Speakers
<p>1. Situation and trends in world forest products trade</p>	<ul style="list-style-type: none"> ▪ Review and assessment of the world forest products situation ▪ Future trends in timber and non-timber trade and markets ▪ New products and services 	<ul style="list-style-type: none"> ▪ Moderator: TBD ▪ Keynote: ITTO annual market outlook speaker ▪ Respondents: government delegations, 1-2 independent (academic/trade analyst)
<p>2. Opportunities and challenges for market access</p>	<ul style="list-style-type: none"> ▪ Trends of market access ▪ Issues on market transparency ▪ Forest and timber certification ▪ Public procurement policies ▪ Forest legality issues 	<ul style="list-style-type: none"> ▪ Moderator: TBD ▪ Keynote: TBD ▪ Respondents Regulatory bodies/competent authorities (EU, USA, Australia) ▪ Government representatives from countries developing timber legality standards (China, Japan, Korea)
<p>3. Partnership with the forest business sector</p>	<ul style="list-style-type: none"> ▪ Demand and supply of forest products ▪ Opportunities and challenges of future markets ▪ Development of small and medium producers ▪ Competitiveness of forest products and sustainability issues 	<ul style="list-style-type: none"> ▪ Moderator: TBD ▪ Keynote: TBD ▪ Respondents: GTF, Regional Timber Industry Associations, private sector partners, RECOFTC, Indonesian Community Forestry Director, Vietnamese Handicrafts Association, INBAR, etc.



Time	Activities		
TUESDAY, 23 FEBRUARY			
13:30 - 13:45	Opening of the Stream		
13:45 - 15:00	Section 1: Situation and trends in world forest products trade		
15:00 - 15:30	Tea/Coffee Break		
15:30 - 16:30	Section 1: Situation and trends in world forest products trade (continued)		
16:30-18:00	Side events	Side events	Side events
WEDNESDAY, 24 FEBRUARY			
09:00 - 10:30	Section 2: Opportunities and challenges for market access		
10:30 - 11:00	Tea/Coffee Break		
11:00-12.30	Section 2: Opportunities and challenges for market access		
12:30 - 13:30	LUNCH		
13:30 - 15:00	Section 3: Concurrent events: on partnership with forest business players	Section 3: Concurrent events: on partnership with forest business players	Section 3: Concurrent events: on partnership with forest business players
15:00 - 15:30	Tea/Coffee Break		
15:30 - 18:00	Other concurrent events	Other concurrent events	Other concurrent events
FRIDAY, 26 FEBRUARY			
09:00 - 10:30	Other concurrent events	Other concurrent events	Other concurrent events
10:30 - 11:00	Tea/Coffee Break		
11:00-12.30	Other concurrent events	Other concurrent events	Other concurrent events
12:30 - 13:30	LUNCH		
13:30 - 15:00	Wrap-up and Summary		



Possible Speakers



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Moderators:

- Rose Niu, Paulson Institute
- Dong Ke, TNC Ivy Wong, WWF
- Doris Capistrano
- Rico Hizon, BBC Asia
- Dato Freezailah, MTCC

Speakers:

- Sheam Satkuru Granzella, MTC
- George White/Rachel Butler, GTF
- Cindy Squires or regional buyer, IWPA
- Rupert Oliver, ITTO (regional trade update and outlook)
- Chatham House rep (trade and illegal logging monitoring update)
- Philippines Timber Trade/Exporters Association
- Rep from Indonesian government (IB Putera Parthama, DG Production Forestry; Hadi Daryanto, DG Community Forestry; DG for SVLK, or other attendee)
- Tint Lwin Thuang, RECOFTC
- Abdon Nababan, AMAN, Indonesia
- Jani Lasimbang, Malaysian indigenous leader
- Aida Greenbury, APP (or other APP rep)
- Nirartha Samadhi, Indonesia Country Director, WRI
- Frances Maplesden, market analyst
- Dr. Luo (Chinese Academy of Forestry; China market)



Suggested Speakers of Section 1

Keynote speaker:

- Ms. Frances Maplesden, ITTO consultant for timber assessment

Panelists:

- Mr. Rupert Oliver, IMM consultant (regional trade update and outlook)
- Ms. Anna Lubis, Indonesian timber market expert
- Dr. Luo Xinjian, timber trade specialist, China Forest Product Trade Center, CAF
- Rep from Philippines Government or Timber Trade/Exporters Association
- Rep from Malaysian Government or Timber Trade/Exporters Association
- PNG?Japan?Korea?USA?



Suggested Speakers of Section 2

Keynote speaker:

- Ms. Jade Saunders, Forest Trends and Chatham House

Panelists:

- EUTR competent authorities
- United States DOJ
- Australian government
- Indonesia
- China
- Japan
- South Korea



Possible Events in Section 3



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- Mini-seminar of Forests and Beauty, organized by NTFP-EP
- Green Economy and Forest Industries in the South East Asian Region, organized by University Putra Malaysia (UPM)
- The Responsible Asia Forestry and Trade (RAFT) program, a partnership program coordinated by TNC
- A possible side event organized by China timber industries
- Global Timber Forum (in conjunction with timber industry in Philippines)
- IWPA and Australian Timber Importers Federation (for legality-sensitive import markets)
- GTTN (companies providing ID and tracking services)