

# Project piloting – group exercise: Regional group

# Piloting implementation

- Priority countries for piloting (in addition to Thailand, Pakistan and Vancouver)
  - Myanmar: interest, flexibility and need, technical capacity, University partners
  - Cambodia: flexibility, NGOs presence, UNEP Blue Forests Project, GEF
  - India: technical capacity, NGOs, University partners
- Pilots needed for demonstration

# Regional collaboration

- Working through MFF, ASEAN WG on Social Forestry (endorsement, policy level support)
- Conduct policy assessments in additional countries
- Translation of guidance and training
- Quantifying other co-benefits (in addition to carbon)
- Proving tools for long term monitoring of coastal ecosystems

# Scaling private sector engagement

- Supporting partnerships with hotel industry
  - Outline the opportunities that mangrove protection can provide to individual hotels, depending on their business model and philosophy
  - Provide guidance for supporting coastal communities to protect mangroves
- Integrating mangrove protection in companies' business models (through products, services)

# Scaling private sector engagement

- International companies might be more interested but also emerging medium size companies looking to distinguish themselves on the market

# Conclusions

- Many small scale projects in the region could be aggregated by following similar mechanism
- Piloting and policy formulation done in parallel