

# Convening Private Sector Investment in Climate-Smart Commodity Production in Southeast Asia

March 29, 2017 ♦ Bangkok, Thailand ♦ Sofitel Sukhumvit Bangkok Hotel

*Building a coalition among leading corporations, financial institutions, and certification platforms investing in climate-smart commodity production.*

Countries in Southeast Asia have made ambitious climate change commitments to enhance resilience and **reduce greenhouse gas emissions from the land-use sector in the coming years**. Global agribusiness leaders have also committed to significantly reduce emissions while working to meet growing demand for food and forestry products. To address investment opportunities and financing needs, leading banks and investors are beginning to **develop “climate-smart” products and practices**, aligned with business and sustainability goals.

**Join 70 early-movers from across Southeast Asia** in catalyzing action to accelerate investment and finance for climate-smart commodity production, including rice, shrimp, forestry products, palm oil, and coffee. These private and public sector leaders will **discuss their commitments, share insights on investment and market opportunities, showcase emerging strategies** to promote more transparent, resilient, and lower-emission commodity production, and develop priorities for joint public-private sector action.



## Tuesday, March 28, 2017 (Pre-Meeting Events)

15:30 – 17:00	Finance Clinic: Are You Investor Ready?
17:00	Welcome Reception and Networking

## Wednesday, March 29, 2017

9:00 – 9:45	Welcome, Introduction, and Setting the Context	
9:45 – 10:30	Commitments and Challenges for Climate-Smart Commodity Production: Insights from Leading Corporations	
10:30 – 11:00	Coffee Break and Networking	
11:00 – 11:45	Strategies for Financing Climate-Smart Commodities at Scale: Perspective from Financiers and Investors	
11:45 – 12:30	Enabling Investment in Climate-Smart Commodities in Southeast Asia: Commitments from Governments	
12:30 – 13:30	Lunch and Networking	
13:30 – 15:00	Scaling Investment and Achieving Impact Certification as a Tool for Global Impact	Best Practices for Scaling Sustainable Agricultural and Forestry Commodity Production
15:00 – 15:30	Coffee Break and Networking	
15:30 – 17:00	The Data Gap: Understanding Risk, Reward, and Opportunity	Benefits and Opportunities for a Circular Economy Model
17:00 – 17:30	Enabling Success through Priority Next Steps	

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Time	Session Information
08:30 – 09:00	Registration
09:00 – 09:45	<p><b>Welcome and Setting the Intention</b></p> <p>Opening remarks will reinforce meeting objectives and desired outcomes; help frame discussion and create awareness of the different drivers for prioritizing climate among stakeholders; highlight linkages between country climate change targets, market drivers, and development and business objectives; and spotlight opportunities for companies to deliver tangible co-benefits in key markets.</p>
09:45 – 10:30	<p><b>Session 1: Aligning Agribusiness and Climate Action: Vision, Investments, and Challenges from Private Sector Commitments</b></p> <p>Leading corporations will discuss their vision, investments, and challenges to meet growing regional and global demand for food and forestry products while reducing GHG emissions in their value chains. Panelists will share drivers for these decisions; innovative models and methods to create a system for success; challenges for scaling good practices; and needs in order to align approaches with national and global climate change targets (e.g., Nationally Determined Contributions – NDCs and Sustainable Development Goals – SDGs).</p>
10:30 – 11:00	<b>Morning Coffee Break and Networking</b>
11:00 – 11:45	<p><b>Session 2: Climate-Smart Financing for Scale and Impact</b></p> <p>Regional and international financiers will challenge the status quo and share their insights into the risks and opportunities of climate smart agriculture and forestry investments across the finance spectrum: incubation, growth, mezzanine. They will discuss the drivers for these decisions; innovative financial models, tools, and methods for building a pipeline of bankable investments; challenges for scaling investment; and needs in order to align approaches with national and global climate change targets (e.g., NDCs and SDGs).</p>
11:45 – 12:30	<p><b>Session 3: Next Generation Strategies: Commitments from Southeast Asian Governments</b></p> <p>Representatives of country governments will provide a concise overview of their NDC targets, strategies, and investment designated to support GHG emission reductions from the agriculture and forestry sectors. Panelists will discuss role of government and the private sector in achieving NDC targets, how government is offering or will offer incentives through policy and regulation, and where there is the greatest opportunity for aligning private sector action and NDC targets.</p>
12:30 – 13:30	Lunch

This event is generously sponsored by:



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13:30 – 14:30	Scaling Investment and Achieving Impact <i>Participants will pick one of two concurrent breakout session tracks to join.</i>	
	<b>4A: Commercial Certification: Tools for Scaling Verifiable Impact</b> Representatives of internationally accredited certification schemes and their clients will summarize their impact-visions and discuss the opportunities and challenges of using certification platforms as an entry point to promote, track, and verify GHG reductions in commodity value chains.	<b>4B: How To Achieve Scale and Impact in Climate Smart Agriculture and Forestry Commodity Production</b> In this industry “black box” discussion, representatives of leading corporations will highlight challenges and achievements related to business models and best practices for realizing verifiable emissions reductions in agricultural and forestry commodity production while attaining adequate profit margins, yields, quality, and market access. Participants should come prepared to reflect on topics of interest to industry.
14:30 – 15:30	Scaling Investment and Achieving Impact <i>Participants will pick one of two concurrent breakout session tracks to join.</i>	
	<b>Session 5A: The Data Gap: Understanding Risk, Reward, and Opportunity</b> A barrier to investment and scaling best practices is the data gaps that exist to effectively understand costs, opportunities, and impact of climate smart practices and to help de-risk low-emission agricultural and forestry investments. This session focuses on data and information needs of the stakeholders in commodity value chains, and how better quality data and data analytics can be used to better assess investment opportunities, understand impacts, and de-risk and deploy more investment to support economic gains and climate change targets (e.g., NDCs).	<b>Session 5B: The Entrepreneurial Journey: Layering Circular Economy Investments to Reduce Risk and Grow Profits</b> The real entrepreneurs championing circular economy models will talk about the financial, social, and environmental risks, rewards, and benefits of integrating circular economy into their business models. Participants will hear case studies on methods and technologies that support increased production and cost savings while reducing the GHG footprint of a company’s supply chain (e.g., conversion of agricultural and forestry byproduct to energy).
15:30 – 16:00	<b>Afternoon Coffee Break and Networking</b>	
16:00 – 16:30	<b>Session 6: Climate Action Consumers and Strategies</b>	

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SDG 12 requires action to promote both sustainable production and responsible consumption. Participants will debate on the awareness, responsibility, and impact consumers have in driving corporate strategies, investments, and reporting (verification). Participants will discuss efforts being made to better understand and respond to consumer trends that prioritize sustainably conscious brands and goods.

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16:30 – 17:00 **Session 7: What Does Success Look Like: Prioritizing Actionable Next Steps**  
Leading private and public sector participants will provide closing reflections and remarks, highlighting key findings, priority needs, and recommended actions. A facilitator will summarize accomplishments, next steps, and linkages with other key efforts in the region.

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*In addition, all meeting participants are cordially invited to a welcome reception on March 28 at 18:00 at the Sofitel, hosted by the Food and Agriculture Organization (FAO).*

Don't miss this event! Please [register](#) by March 17.