

**Andy Lohawatanakul**

*-Senior Vice President – Overseas Marketing & Domestic Seafood Marketing*

*Charoen Pokphand Foods Public Company Limited (CP Foods)*

*-Head of International Sustainability Development*

*Charoen Pokphand Group (CP Group)*



Andy is currently Senior Vice President overseeing CPF's Overseas Marketing and Domestic Seafood Marketing departments. He is responsible for driving the performance of CP Foods' branded food products both domestically and across the globe. Since 2014, he has also acted as Project Manager responsible for the overall management of CP Foods' shrimp supply chain sustainability. He also recently took on an International Sustainability Development role at CP Group. Andy holds an MBA from INSEAD and a BA degree (Economics and Philosophy double major) from Boston College.

**CPF Shrimp Sustainable Supply Chain Presentation**

Since end-2012, CP Foods (CPF) has worked to map out its suppliers' fishmeal supply chain, culminating in CPF having the first shrimp feedmill plant in the world to achieve the IFFO RS CoC standard in June 2014. CPF has also designed and put in place an electronic traceability system at all of its shrimp feedmills in Thailand. In addition, in collaboration with the Shrimp Sustainable Supply Chain Task Force (SSSC), CPF has also successfully mapped and designed a robust traceability and social accountability system for fish resources from the Gulf of Thailand, for potential future use.