

Philippe Schaus

CEO MOËT HENNESSY



GLOBAL SYMPOSIUM ON SOIL BIODIVERSITY | 19-22 April 2021

MOËT HENNESSY, THE WINES & SPIRITS DIVISION OF THE LVMH GROUP



A UNIQUE PORTFOLIO

CHAMPAGNE



- Dom Pérignon
- Krug
- Moët & Chandon
- Mercier
- Ruinart
- Veuve Clicquot

SPARKLING WINE



- Chandon Argentina
- Chandon Australia
- Chandon China
- Chandon California
- Chandon do Brasil
- Chandon India

STILL WINE



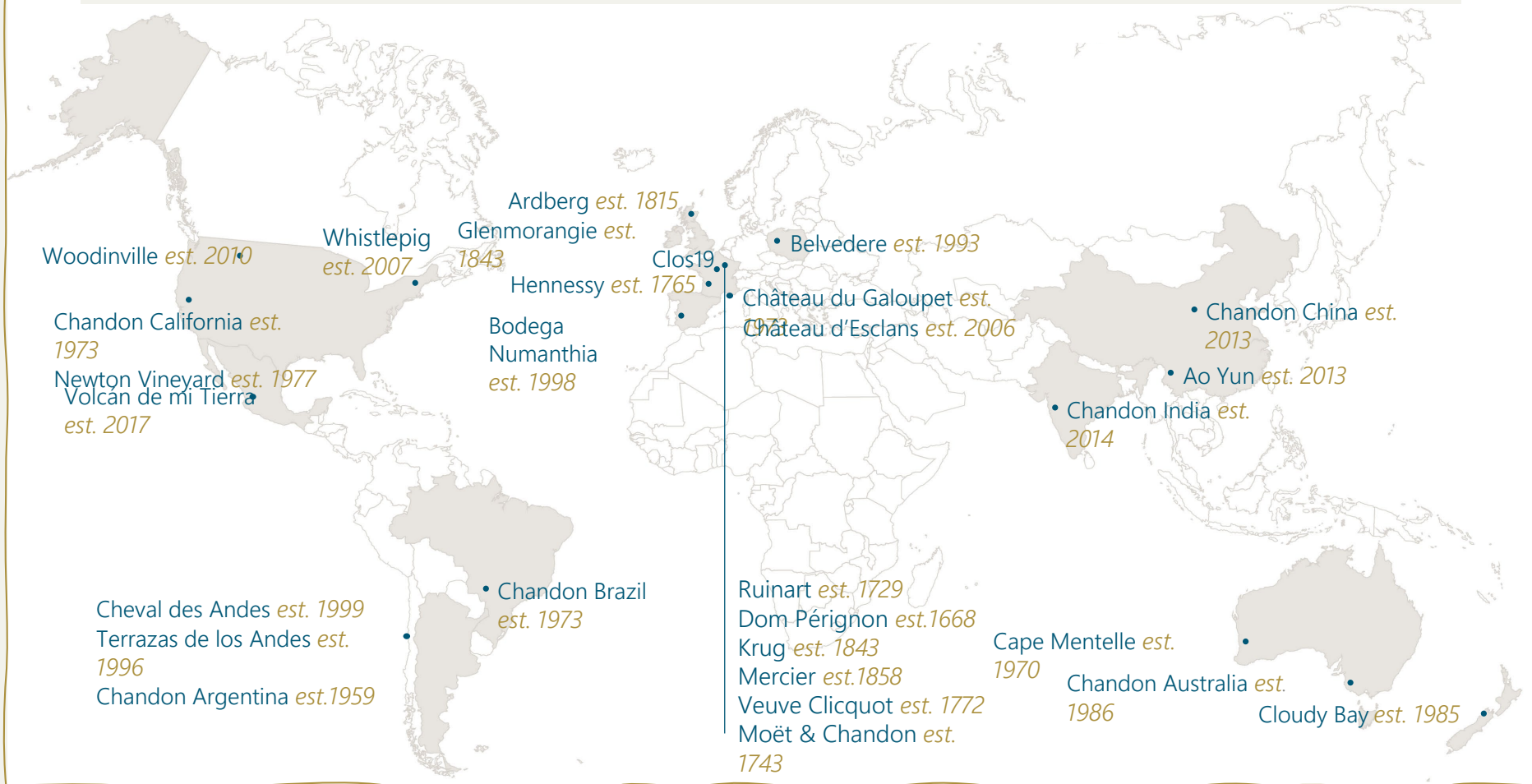
- Ao Yun
- Cape Mentelle
- Château d'Esclans
- Château du Galoupet
- Cheval des Andes
- Cloudy Bay
- Newton
- Numanthia
- Terrazas de los Andes

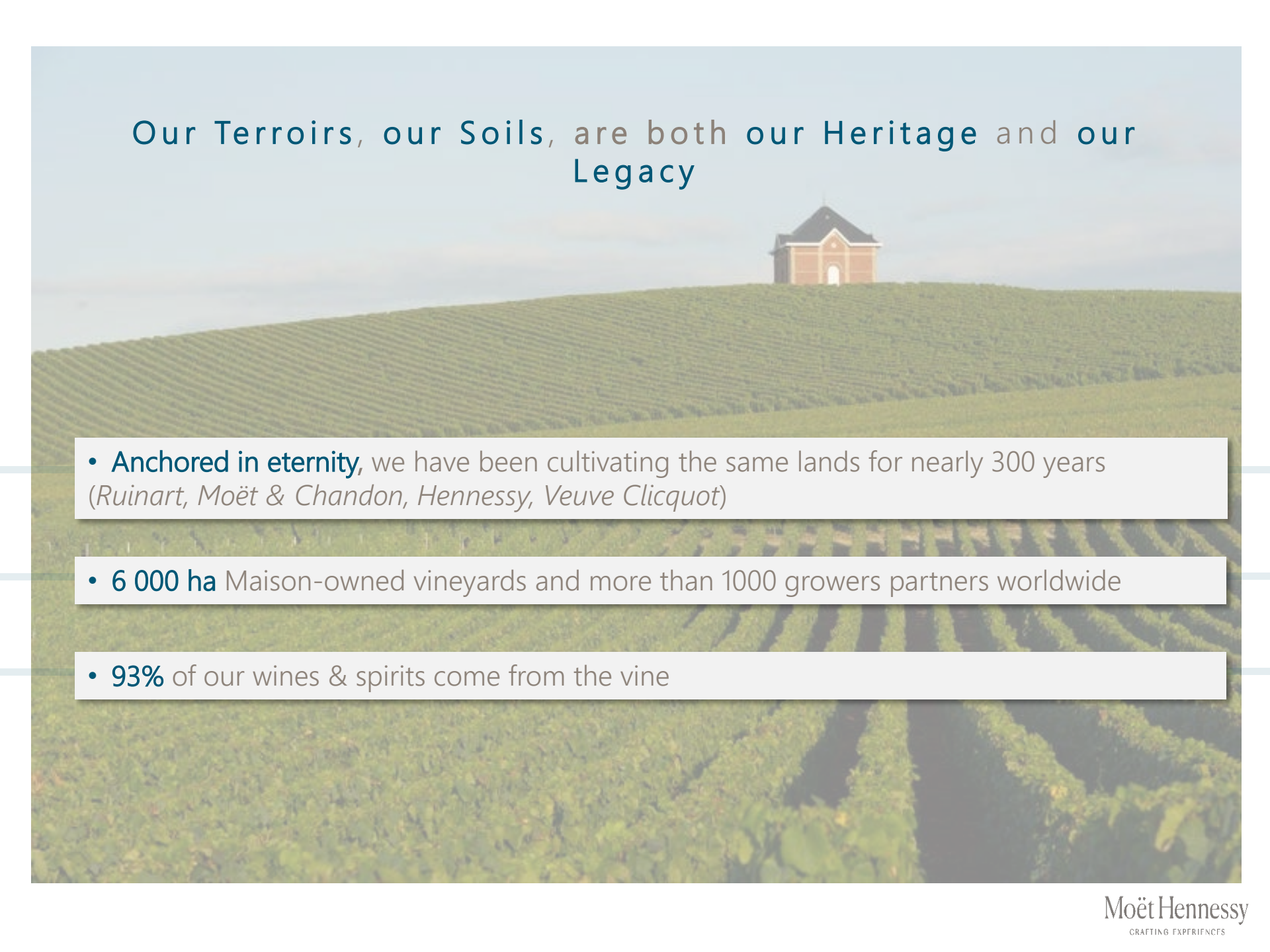
SPIRITS



- Ardbeg
- Belvedere
- Glenmorangie
- Hennessy
- Volcán de mi Tierra
- Woodinville
- Whistlepig

Our maisons on the map





Our Terroirs, our Soils, are both our Heritage and our Legacy

- **Anchored in eternity**, we have been cultivating the same lands for nearly 300 years
(Ruinart, Moët & Chandon, Hennessy, Veuve Clicquot)
- **6 000 ha** Maison-owned vineyards and more than 1000 growers partners worldwide
- **93%** of our wines & spirits come from the vine



SUSTAINABILITY

MOËT HENNESSY WANTS TO
BECOME THE INSPIRING
LEADER OF SUSTAINABILITY
FOR LUXURY WINES&SPIRITS
TO MAKE A POSITIVE IMPACT
ON THE PLANET, TO MEET
NEW CONSUMER
EXPECTATIONS AND TO
ENGAGE PEOPLE AND
COMMUNITIES

LIVING SOILS LIVING TOGETHER



SOME EXCEPTIONAL CREATORS & VISIONARIES IN THE PAST



Claude Moët

Madame Clicquot

Dom Ruinart

Dom Pérignon

Joseph Krug

Nicolas Ruinart

Richard Hennessy

AIM FOR THE BEST ENVIRONMENTAL CERTIFICATIONS FOR OUR MAISONS



Viticulture Durable
Champagne



Certification
Environnementale
Cognac



Haute Valeur
Environnementale



Napa Green
Land & Winery



Fish Friendly
Farming



Bodega de
Argentina



Sustainable
Winegrowing
Australia



Sustainable
Winegrowing
New Zealand

Hennessy



Cloudy Bay

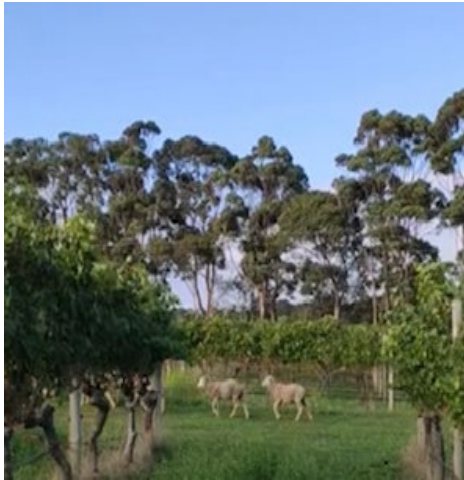


IMPLEMENT AND ENCOURAGE SUSTAINABLE VINEYARDING

- 100% of our own Champagne Houses vineyards are **grassed**
- **Biocontrol solutions** such as pheromone disruption are implemented
- Straddling **electric tractors** are used in the vineyards
- We engage the **Champagne and Cognac region** in encouraging Winegrower partners to be certified in Sustainable Viticulture and rewarded with a premium to cover the extra cost



TEST DIFFERENT INITIATIVES TO PROMOTE BIODIVERSITY



ECO GRAZING



HEDGES



POLINATORS



FLOWERY FALLOW

LAUNCH OF REGENERATIVE VITICULTURE AND AGROFORESTRY PROJECTS

NGO / Companies partners



MAKE CHATEAU GALOUPET A BENCHMARK IN TERMS OF SUSTAINABLE DEVELOPMENT



CHÂTEAU
GALOUPET
CRU CLASSÉ DE PROVENCE

- Develop the vineyards in organic and part in biodynamics
- Studying agroforestry in the vineyards
- Pilot the natural area of 100 hectares belonging to the domain with the help of the Provence Conservatory of natural spaces to develop a preservation plan and replant local species
- Increase pollinators in this area to develop pollination: 150 hives installed in partnership with OFA

REGENERATE FORESTS NATIONALLY AND INTERNATIONALLY







Thank you for your attention