



Food and Agriculture
Organization of the
United Nations

WORLD SOIL DAY AWARD

DID YOU ORGANIZE
AN OUTSTANDING
WSD CELEBRATION
IN 2017?

SUCH AS...

- **Scientific conferences** and roundtables showing exemplary inter-institutional collaboration;
- **Soil seminars** for children, teenagers or academics;
- **Projects** with a measurable impact at global, regional, national levels;
- **Soil laboratory** inaugurations or technical workshops;
- **Soil exhibits, artistic performances, soil painting competitions** and **photo contests**;
- **WSD promotional videos** showcasing extraordinary commitment;
- Blogs, digital and social media **campaigns**;
- Quizzes and soil judging **contests**.

Starting from 2018, the **Global Soil Partnership (GSP)** supported by the **Kingdom of Thailand** would like to give **recognition** to individuals or institutions that organize successful and impactful **World Soil Day (WSD)** celebrations.

THE WORLD SOIL DAY AWARD (WSDA) COMES IN THE FORM OF A MEDAL, A USD 15,000 CHEQUE AND A TRIP TO THAILAND.





WHO CAN APPLY

- The Award may be granted to individuals, institutions, non-governmental organizations, academia, colleges and universities, or any other entities who have made extraordinary efforts to organize a celebration with high impact.
- The WSD event should be in accordance with the official World Soil Day theme of that year's campaign and have taken place between 1 and 15 December of the previous year (i.e. the WSD award 2018 refers to the WSD17 event).

HOW TO APPLY

By 30 September 2018



- Download and complete the **report template** of the **World Soil Day Celebration** (by scanning the QRcode) and submit it to the Global Soil Partnership Secretariat in any of the official UN languages. (GSP-Secretariat@fao.org)

- The report can be completed with any relevant material supporting the candidature (photographs, videos, communication material or any related publications, digital coverage, press releases etc.)

PROCESS

October - The Selection Committee, composed of the nine Chairs of the Regional Soil Partnerships; the chair of the Intergovernmental Technical Panel on Soils (ITPS); the chair of the GSP Plenary Assembly (GSP) and a representative from the International Union of Soil Sciences (IUSS), reviews the applications which were previously shortlisted by the GSP Secretariat.

November - The name of the World Soil Day Laureate is announced.

5 December - The prize is awarded during the World Soil Day ceremony in Thailand.

THE WORLD SOIL DAY CAMPAIGN

Since 2014, the World Soil Day campaign has become one of the most influential FAO communication campaigns, with hundreds of events held worldwide and huge social media and digital impact. People around the world call for more sustainable soil management, conveying FAO's message on the importance of healthy soils for a healthy life.

CONTACT THE GSP SECRETARIAT



The GSP of the FAO was established by member countries in December 2012 as an interactive mechanism to promote Sustainable Soil Management at all levels and to position soils in the global agenda.

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Ministry
of Agriculture
and Cooperatives
of Thailand

