



Food and Agriculture
Organization of the
United Nations

19th Working Session of the Intergovernmental Technical Panel on Soils (ITPS)

13-15 November 2023
Online meeting

World Soil Day 2022, preparations for 2023, awareness raising on soils & prizes

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World Soil Day throughout the years



2015
International Year
of Soils



2016
Soils and pulses,
symbiosis for life



2017
Caring for the planet
starts from the
ground



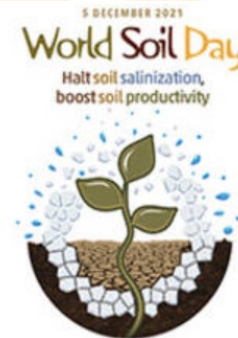
2018
Be the Solution
to Soil Pollution



2019
Stop soil erosion,
Save our future



2020
Keep soil alive, protect
soil biodiversity



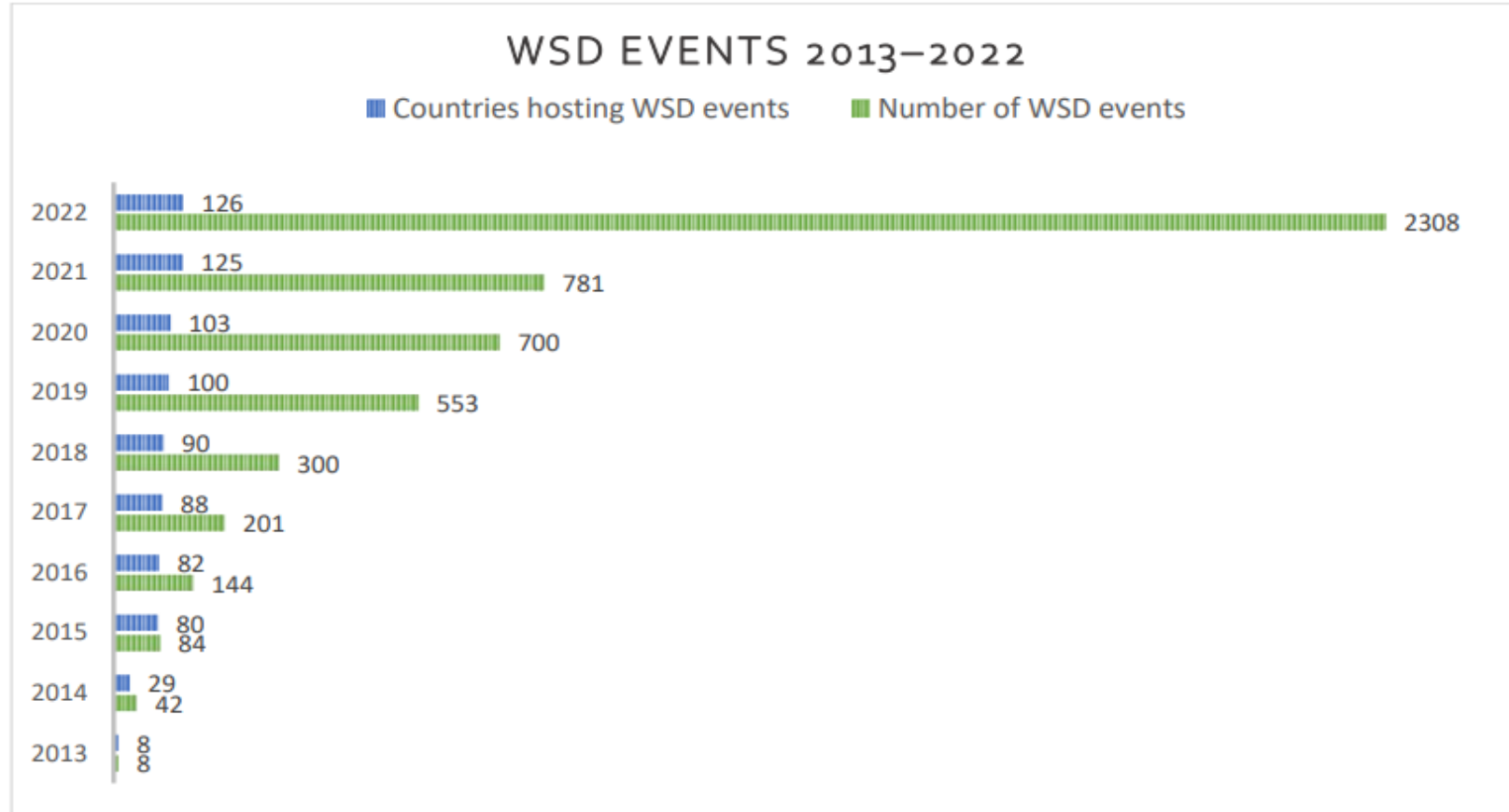
2021
Halt soil salinization, boost
soil productivity



2022
Soils, where food begins

WSD 2013 - 2022

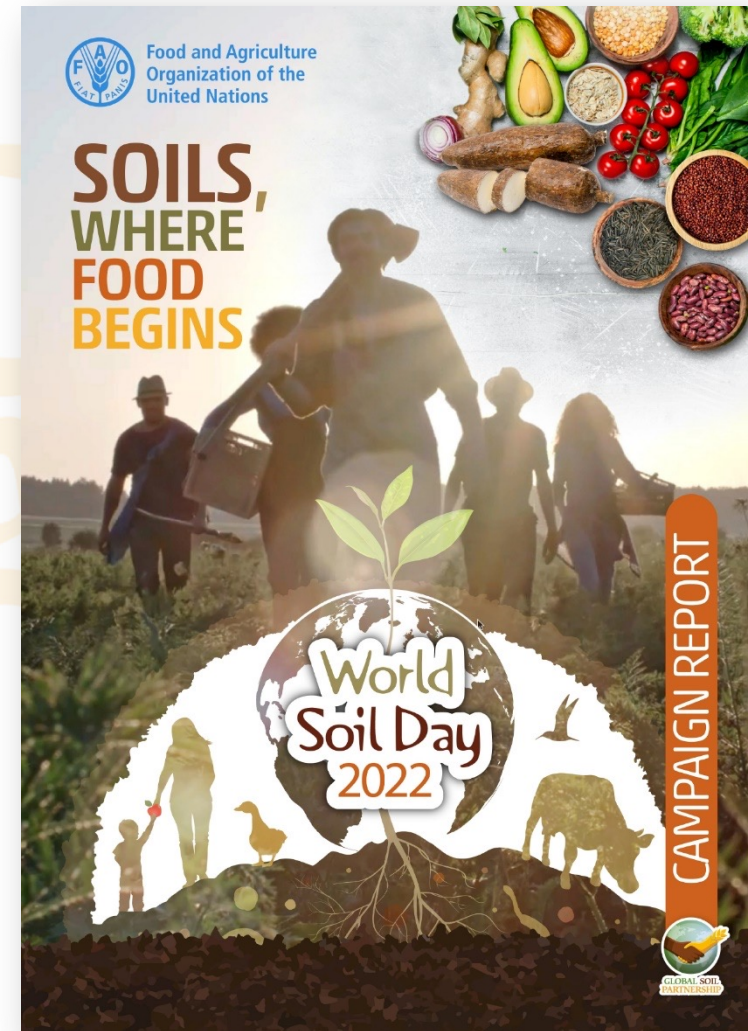
Figure 1: Number of events and participating countries for the period 2013–2022. 2022 saw a substantial increase in the number of registered events



WSD was celebrated in all regions, also thanks to the support of the GSP Regional Soil Partnerships.

World Soil Day 2022

“Soils, where food begins”



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2 300+
events pinned
on the WSD map

700+ news
article read by
nearly 4 billion
people

400 dedicated
FAO tweets
reaching 145
million users

3 contests
involving thousands
of
youth
worldwide

FAO & UN
websites on WSD
totalized 200
000+ page views

#WorldSoilDay hashtag
trending
on Twitter on 5-6
December reaching 488
million users

3 000+ people
from 154
countries
attended the
official
ceremony

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World Soil Day 2022 events

Official ceremonies

Photo and video challenges

Field excursions

Webinars

Creative workshops

Soil paintings

Marathons

Concerts

Open-air performances

Theater pieces

& much more!

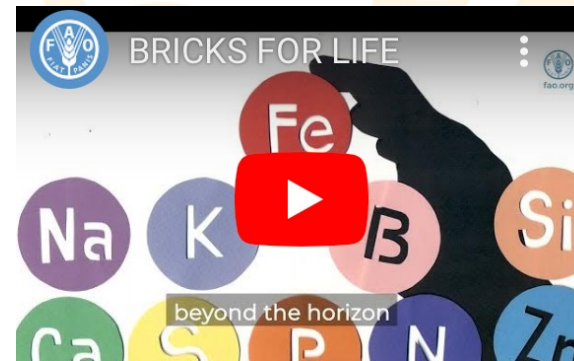
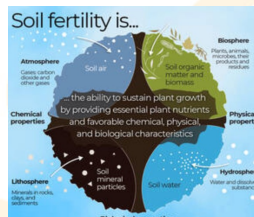
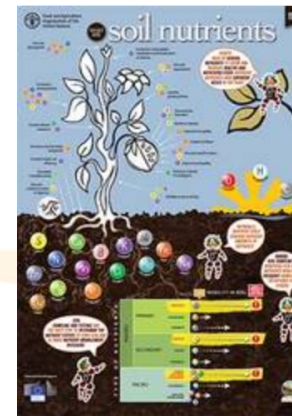
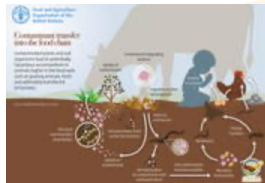




World Soil Day 2022 participation

Government representatives, private sector, NGOs, youth organizations, schools, colleges and universities, environmental activists, civil society, art curators and more...

World Soil Day 2022 campaign materials



在过去的70年里，食物中的维生素和营养物质的含量急剧下降。

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World Soil Day 2022 contest

From soil to plate contest

The *From Soil to Plate* contest served as an opportunity to highlight the link between nutritious food and healthy soil.

Over **200** submissions were received





World Soil Day 2022 contest

Kids2kids poster drawing competition

“Kids2kids poster drawing contest on salt-affected soils”
for children aged between
5 and 14 years old



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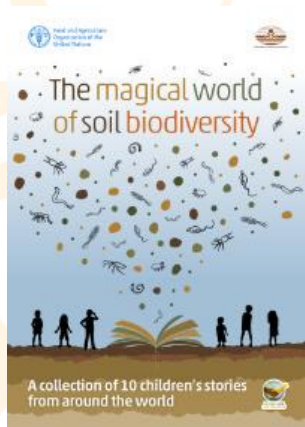


World Soil Day 2022 contest

“Children's booklet contest on soils for nutrition with the motto "Soils: Where food begins”



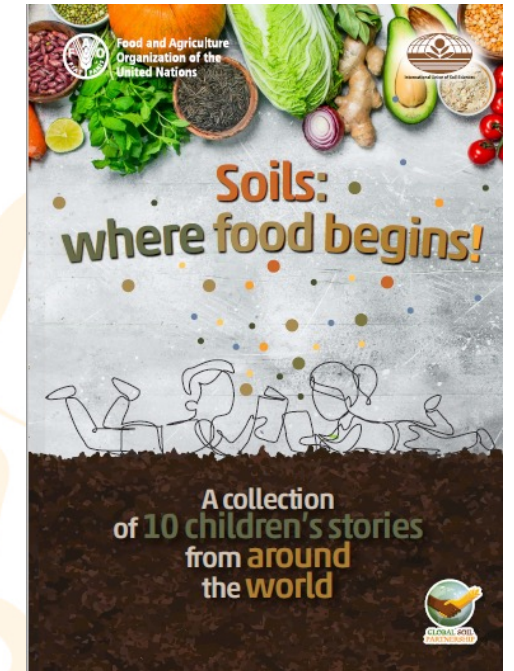
Booklet | TOP10 collections



Soil biodiversity



Salt-affected soils



Soils4Nutrition



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World Soil Day 2022

- ❖ More than **154 countries** involved
- ❖ More than **2 300 events** were registered on the **WSD interactive map**.
- ❖ **236 ad hoc communication materials and products** were prepared and made available on the WSD website in more than **15 languages and downloaded 15 000 times!**
- ❖ Media coverage was strong! More than **700 online articles** were identified globally between **5 and 15 December 2022** reaching over **3.5 billion people worldwide**

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Glinka World Soil Prize

- ❖ Honors individuals or organizations committed to **solving acute national, regional or local problems of soil degradation**
- ❖ Consists of a **Glinka Medal and a check of USD 15 000** in memory of the prominent Russian scientist Konstantin D. Glinka

The **Glinka World Soil Prize 2022** was awarded to **Ashok Kumar Patra**, with **33 years of research**, he is described as "**an outstanding soil scientist and a strong advocate of sustainable soil management in India and worldwide**".



Thanks to the financial support of the
Russian Federation



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King Bhumibol World Soil Day Award



- ❖ It praises the **best celebration** held in the framework of the previous year's **WSD communication campaign**
- ❖ Winner receives an award in the form of a **medal and a prize of USD 15000**

The winner of the fourth WSD Award was The Institute of Geology (IGI) of the National Autonomous University of Mexico (UNAM) for its commitment to raising awareness of the importance of healthy soils.

Thanks to the financial support of the
Kingdom of Thailand



Land
Development
Department
of Thailand



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World Soil Day 2023

Soil and water: a source of life

The **WSD 2023** will be an opportunity for the Secretariat and partners to engage even more people and countries in the celebrations. **Soil and water are closely linked, they are the lifeblood of our planet, let's work together to increase knowledge and promote the preservation of these vital elements.**



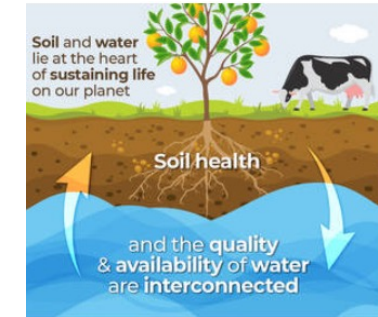
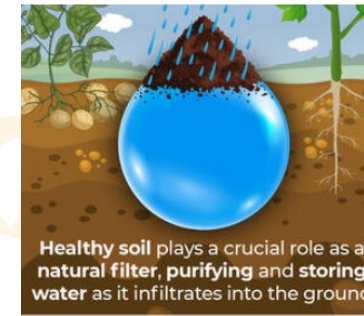
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World Soil Day 2023 Campaign

WSD MAP EVENTS, already +2000



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World Soil Day 2023 Photo Contests

The photos should illustrate any of those aspects: **promote environmental awareness; educate about soil and water issues, advocate sustainable practices, foster artistic expression and inspire action.**



Submission closes on
November 20!
PLEASE SHARE!

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World Soil Day 2023 Poster Contests



FAO's GSP is calling on **children and teens, from ages 5 to 14**, living all around the world, to use their imagination and **create a poster by kids for kids** that illustrates how healthy soil and clean water contribute to achieve sustainable and resilient agrifood systems

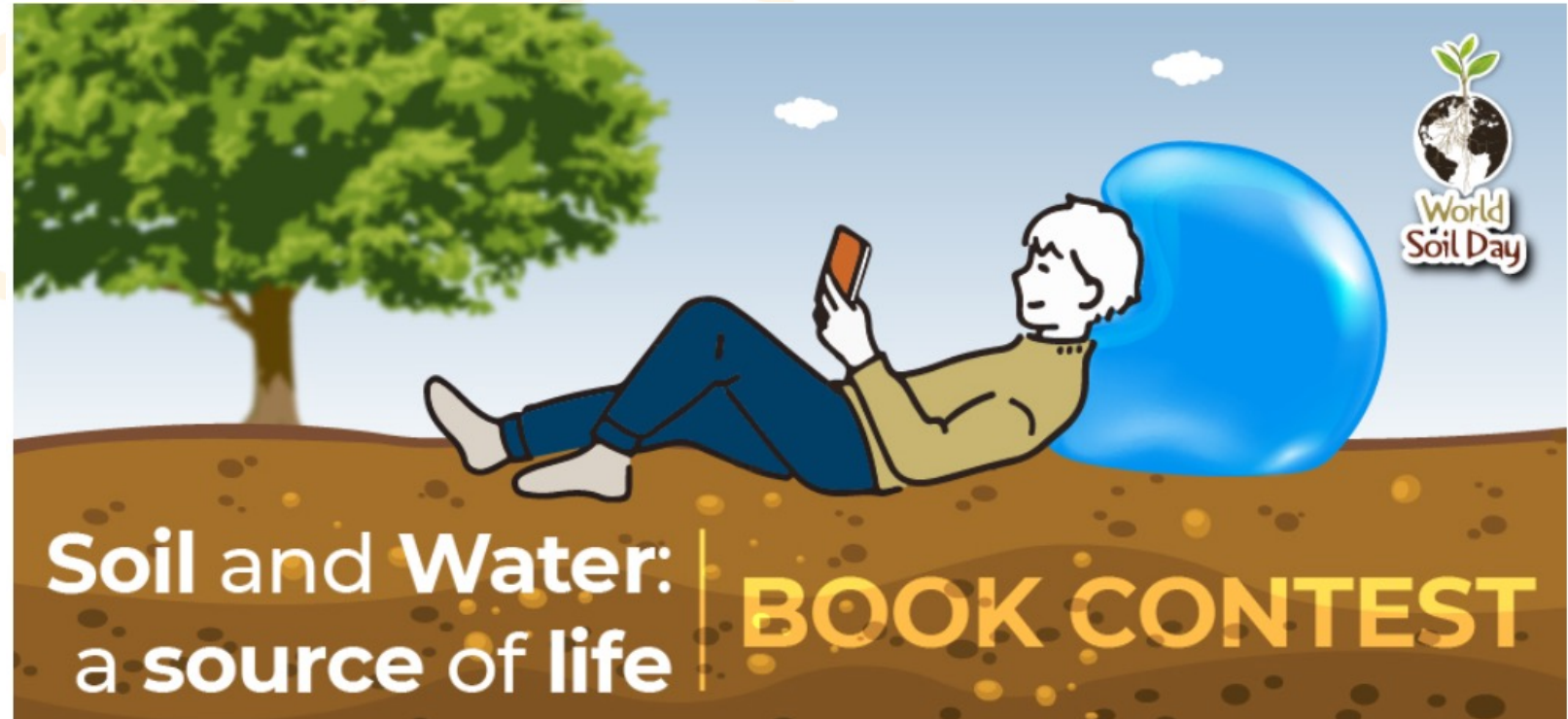
Submission closes on
November 20!
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World Soil Day 2023

Book Contests

FAO's GSP and the IUSS are inviting soil scientists and designers to team up and submit their **freestyle book proposal for children based on the WSD 2023 motto: "Soil and water, a source of life"**.



Submission closes on
November 20!
PLEASE SHARE!

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How can you help?

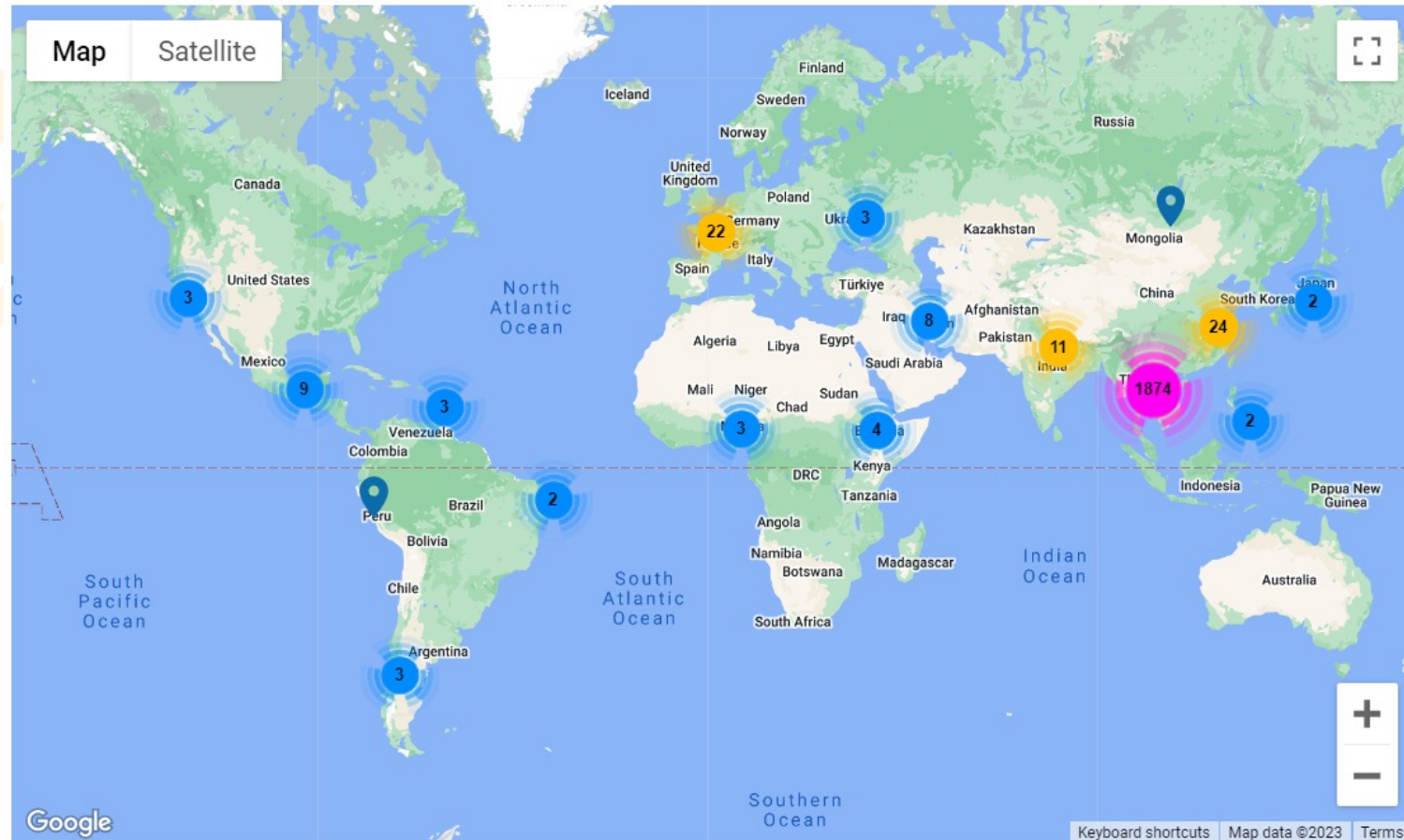
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Encourage World Soil Day events **within your network**
and make sure they are **pinned on the map!**



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The WSD logo is available in
101 languages,
including local dialects!
Help us increase that number!

**Send us the translations on your
language/dialect!**

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← **FAO Land and Water**

4,964 posts



Follow

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@FAOLandWater

Latest information on land, soil & water from the Food and Agriculture Organization of the United Nations (@FAO). Follow our Director-General QU Dongyu, @FAODG.

Share & use World Soil Day 2023 campaign materials!

Help create a buzz around World Soil Day 2023 by sharing the social media cards and videos! Use the hashtags: #WorldSoilDay #SoilAction #WaterAction

Follow us!

Facebook: /globalsoilpartnership Twitter: @FAOLandWater

**Attend the official ceremony!
Online and in person on 5th
December**



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Thank you!

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PARTNERSHIP