

## World Soil Day throughout the years



2015 International Year of Soils



**2016**Soils and pulses, symbiosis for life



2017
Caring for the planet starts from the ground



2018
Be the Solution to Soil Pollution



**2019**Stop soil erosion,
Save our future



**2020 Seep soil alive, protect Soil biodiversity** 



**2021**Halt soil salinization, boost soil productivity



**2022**Soils, where food begins



2023
Soil and water, a source of life





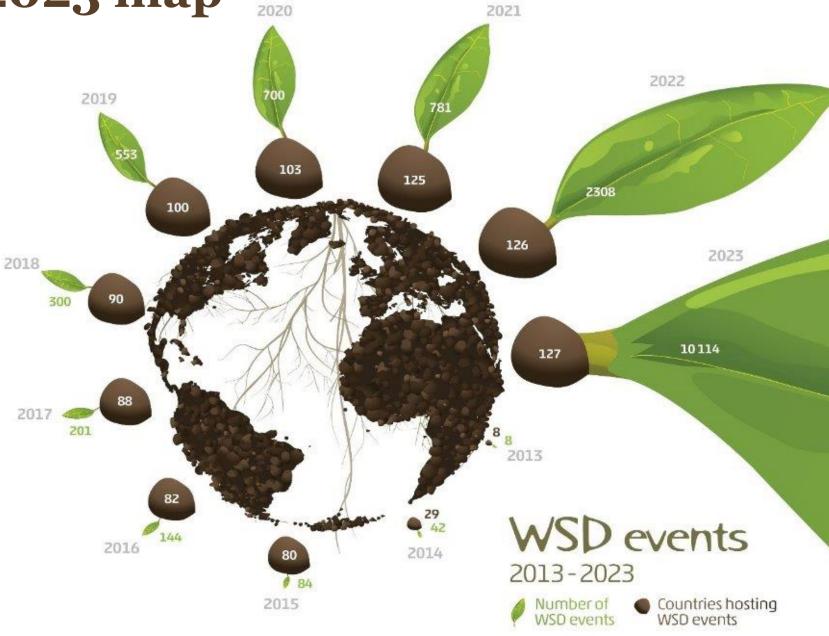
World Soil Day 2023 map



INTERGOVERNMENTAL

TECHNICAL PANEL ON SOILS

+ 10 000
events
registered on the
WSD interactive
map



## World Soil Day 2023 KEY FIGURE

Over 10 000 events pinned on the official World Soil Day map

Over 600 news articles featuring World Soil Day were read by nearly 1 billion people

The hashtag #WorldSoilDay trended on Twitter on 5 and 6 December reaching 405 million voices

Over 800 lively photos received capturing the joy from soil enthusiasts in celebrating World Soil Day

Over 3000 people from 180 countries attended the official FAO ceremony in person and virtually

3 official contests were launched with extremely high engagement rates, including an online public ballot that reached 12 000 votes

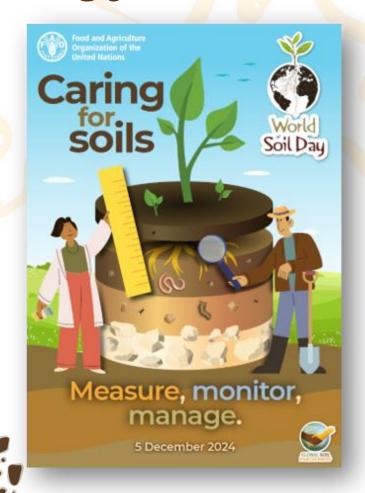






# World Soil Day 2024

Caring for soils: measure, manage, monitor



The theme 2024 underscores the importance of reliable **soil data** and **information** in understanding soils characteristics and supporting informed decision-making on sustainable soil management for food security.





# World Soil Day 2024 campaign materials



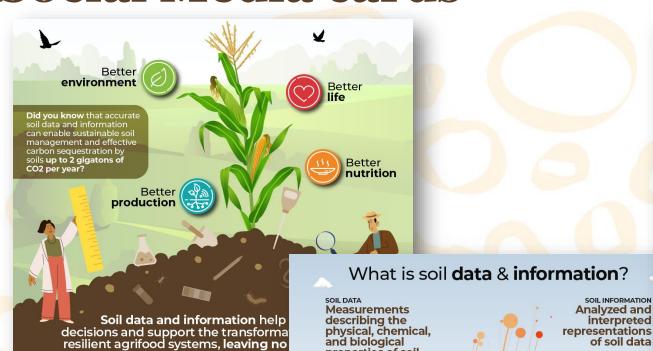












Food and Agriculture Organization of the nited Nations

INTERGOVERNMENTAL

TECHNICAL PANEL ON SOILS





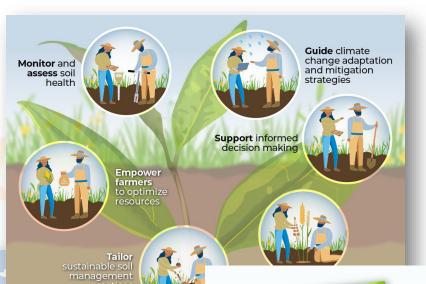
Jsed to assess the soil status, support evidence-based decision and policy making



Both are essential for effective soil resource management







6 reasons why s



**Food and Agriculture** Organization of the United Nations

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Soil threats continue to jeopardize our ability to sustain agricultural productivity and ecosystem services





TECHNICAL PANEL ON SOILS



Organization of the

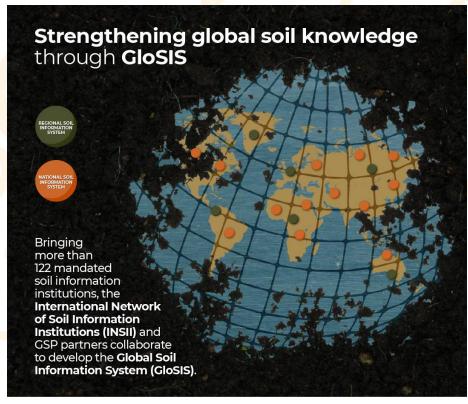
INTERGOVERNMENTAL TECHNICAL PANEL ON SOILS



**Food and Agriculture** 

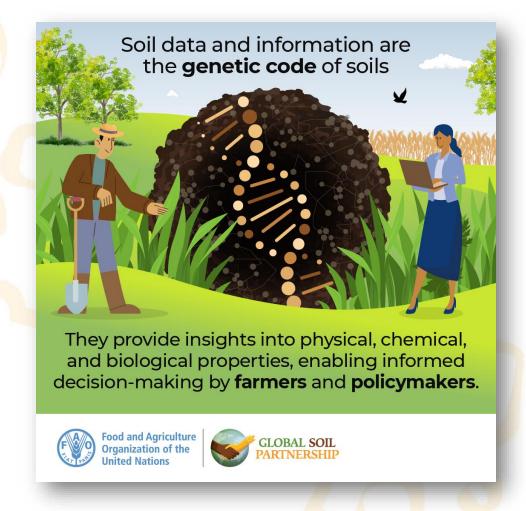
Organization of the

GLOBAL SOIL













# World Soil Day logo

A joined efforts to make the WSD logo available in

# 106 languages,

including local dialects!







**BOOK CONTEST** 

109 entries68 pre - selected



FARMER CONTEST

75 entries20 pre - selected



PODCAST CONTEST

27 entries 15 pre - selected











FARMER CONTEST

PODCAST CONTEST



It would be great to have your support, please write on the chat if you want to be included in the selection committee of one of the prize! (fun & refreshing)



# Follow us

at the 5th workshop of the International Network of Black Soils, 200 delegates

Global Symposium on Soil Information and Data

om 14 countries approved an ambitious plan for sustainable black soil nanagement. The event, attended by over 1 000 participants, focused on innovative





#### FAO Land, Soil and Water @FAOLandWater



/globalsoilpartnership

Soil Laboratory Soil Information & Data Soil & Fertilizer Management

@FAOLandWater

#### Newsletter

Register -> https://fao.msgfocus.com/k/Fao/sub scription\_form\_example\_globalsoil



21st Working Session of the Intergovernmental Technical Par

November 10-19-20, 2024

# What can you do?

Workshops or webinars

Soil exhibition

Soil Testing

Participate in contests

 Meet with you colleagues with a soil cake!

...and many more





# WSD | 5 December, don't miss!

- One decade of soil awareness with a global event hosted for the first time outside the FAO headquarters by the Kingdom of Thailand, coinciding with COP16 of the UNCCD
- ▶ Distinguished speakers: Her Royal Highness Princess Maha Chakri Sirindhorn, Ministers of Agriculture (Thailand & Saudi Arabia), UNCCD Executive Secretary, IFAD President, and FAO Director-General.
- **Awards and recognition**: Winners of the Glinka World Soil Prize, King Bhumibol WSD Award, and FAO soil contests to be announced.

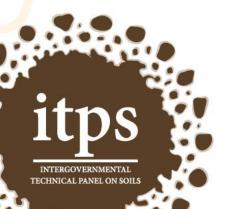
TH Thailand: 14:30-15:30 (GMT+7)

**SA** Saudi Arabia: 10:30-11:30 (GMT+3)

IT Italy: 08:30-09:30 (GMT+1)



REGISTER







## Remember to add your events on the map!

World Soil Day events 2024



<sup>\*</sup>Inclusion in the WSD events map does not represent an endorsement from the United Nations for an organization or initiative.

#### Add your event on the map



INTERGOVERNMENTAL
TECHNICAL PANEL ON SOILS

Are you planning to have an event on soils? Etching your students, giving a lecture?

Join our global campaign by registering your event on the map. And do not forget to share with us your successes by sending us pictures of your event which will be uploaded on our growing Flickr photogallery...

Contact

world-soil-day@fao.org



