



Issued on: 28 October 2010

Deadline For Application: 23 December 2010

POSITION TITLE:	Outreach Specialist	GRADE LEVEL:	P-4
		DUTY STATION:	Rome
ORGANIZATIONAL UNIT:	Communication and Design Branch, OCER	DURATION *:	Fixed term: 3 years
	Office of Corporate Communications and External Relations, OCE	POST CODE/N°:	0841285
		CCOG CODE:	1A08

Applications from qualified women as well as from qualified nationals of non-and under-represented member countries are encouraged

DUTIES AND RESPONSIBILITIES

The Office of Corporate Communications and External Relations aims to deliver a cutting-edge communication and partnerships programme that supports FAO's work and mandate.

Under the overall supervision of the Chief, Communication and Design Branch, the Outreach Specialist will work to generate public support for FAO and its objectives, primarily through contacts in the communication industry and the planning and execution of high-visibility events. In particular, will:

- Take an active part in the design of communication/advocacy campaigns and their component activities and events;
 - Place FAO-produced public service advertising and obtain other communication services at no or low cost by cultivating contacts with targeted communication companies (television, Web-based, print, advertising, public relations and other);
 - Coordinate and supervise all logistical and media relations aspects of campaign events, including development of briefing materials, media advisories and news releases, and facilitation of media interviews;
 - Arrange media events in connection with communication/advocacy campaigns;
 - Represent OCE in meetings with existing or potential partner institutions, to garner pro bono support for FAO campaigns and to agree on practical visibility aspects of partner support;
 - Perform other related duties as required.
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MINIMUM REQUIREMENTS

Candidates should meet the following:

- University Degree in the Humanities, Social Sciences, Journalism/Media studies, or related field
- Seven years of relevant experience in public relations, media relations and/or events management in an international organization or company
- Working knowledge of English, French or Spanish and limited knowledge of one of the other two

SELECTION CRITERIA

Candidates will be assessed against the following:

- Relevance of experience in public relations, media relations and/or events management in an international organization or company
- Quality of both written and oral communication skills in English
- Demonstrated ability to direct multiple initiatives and coordinate multiple tasks within those initiatives
- Demonstrated networking skills with contacts in the international media and communication industry
- Degree of success in placing public service advertising, stimulating high-profile media coverage
- Depth of knowledge of and familiarity with subjects relevant to the work of the Organization

Please note that all candidates should possess computer/word processing skills and should be capable of working with people of different national and cultural backgrounds.

*** The length of appointment for internal FAO candidates will be established in accordance with applicable policies pertaining to the extension of appointments**

REMUNERATION

A competitive compensation and benefits package is offered. For information on UN salaries, allowances and benefits, click on the following link: <http://icsc.un.org/>

TO APPLY: Carefully read and follow the **Guidelines to applicants**

Send your application to:

V.A 2475-OCE
Chief, Communication and Design Branch, OCER
FAO Viale delle Terme di Caracalla 00153 Rome ITALY
Fax No: +39 06 57055555
E-mail: OCE-VA@fao.org

Please note that FAO staff members are international civil servants subject to the authority of the Director-General and may be assigned to any activities or office of the organization.

FAO IS A NON-SMOKING ENVIRONMENT