



International Year of Quinoa 2013

A future sown thousands
of years ago





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ago

International Year of Quinoa- IYQ 2013

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The year 2013 has been declared by the General Assembly of the United Nations as the “International Year of Quinoa” (IYQ) to focus world attention on the outstanding yet underused qualities of quinoa and in recognition of the Andean people who have preserved this exceptional crop as food for present and future generations, thanks to their traditional knowledge and practices of living in harmony with nature.

The IYQ is expected to be a catalyst for increased production and consumption of quinoa by focusing world attention on the role of quinoa’s biodiversity and nutritional value in food security and poverty eradication, in support of the Millennium Development Goals.



¿Why Quinoa?

Quinoa is an exceptional food due to its high nutritional value.

It contains all essential amino acids, is rich in vitamins, minerals and essential fatty acids and is gluten free.

Quinoa adapts to different climates and geographical conditions.

The cultivation of Quinoa has great potential to contribute to food and nutrition security.

¿What are the aims of the IQ?

- • • To promote greater international cooperation and partnerships between public, private and non-governmental organizations involved in the production, promotion and sustainable use of quinoa worldwide.
- • • To increase awareness of the need for more sustainable quinoa cultivation practices and to establish which policies are favorable for promoting its conservation and sustainable use worldwide.
- • • To increase awareness of people worldwide about quinoa's properties and its added value for their nutrition and local economies, especially in producer communities.
- • • To recognize the valuable contribution of indigenous peoples as custodians of quinoa for present and future generations.
- • • To generate new knowledge and to disseminate it through exchange between different stakeholders.
- • • To diversify the use of quinoa through new and diverse forms of consumption.





¿Who will participate in the IQ?

The participants are many and varied, including governments, academics, farmers, indigenous people, private enterprises, fair trade, nutritionists, organic agriculture, cosmetic and pharmaceutical industries and civil society, among others.

Promoting the availability and the consumption of quinoa will benefit us all, as it is a food of overwhelming nutritional quality, perfect for the improvement of our Food and Nutritional Security.

“Join the celebration of the IQ”

Main International Activities of the IQ

- • • Launch of the International Year of Quinoa 2013 at United Nations Headquarters in New York.
- • • Travelling exhibitions on quinoa with presence in five continents.
- • • Research on and publication of the state of the art of quinoa in the world (geographic distribution, production, availability of germplasm, contribution to nutrition and food security, traditional knowledge, culinary traits, etc.).
- • • Various activities to promote culture: exhibitions, conferences, competitions.
- • • Quinoa recipe book within the framework of “Chefs Against Hunger”.
- • • World Scientific Congress of Quinoa.
- • • International Symposium on Cultural Values and Nutrition of Quinoa.

- • • The updating of quinoa variety descriptors, which will improve the description of the world's quinoa diversity.
- • • Publication of catalogues of quinoa varieties available for production.
- • • National Committees in many countries will organize events locally, nationally and globally to celebrate the AIQ.





International Year of Quinoa Secretariat

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