



Fighting Deforestation in Cocoa: The Role of the Private Sector

De-risking agriculture supply chains – Including forests in due diligence processes



World Cocoa
Foundation

World Cocoa Foundation

Our vision is a thriving and sustainable cocoa sector, where farmers prosper, communities are empowered, and the planet is healthy.

With our members representing more than 80% of the cocoa sector, we advance public-private action to make the cocoa supply chain more sustainable.

We convene the private sector, governments, civil society and cocoa-growing communities to focus on three goals:

- increasing farmer income
- combating child and forced labor
- ending deforestation in cocoa



The Cocoa & Forests Initiative

Governments and leading cocoa & chocolate companies joined together to **eliminate cocoa-related deforestation** and restore forest areas since 2017



35 Signatory Companies



Frameworks for Action

Set of public-private actions representing unprecedented commitments on:

Forest Protection & Restoration



Sustainable Production & Farmers' Livelihoods



Community Engagement and Social Inclusion



Measurement & Monitoring

Delivering on the Cocoa & Forests Initiative

Government

- **Forest policies** and guidance focused on forest protection, restoration and promotion of cocoa agroforests
- National cocoa **traceability** to farm level
- Updated **boundary maps**
- National **forest monitoring system**
- National **Climate Smart Cocoa Standard**
- **Multi-stakeholder landscape** in alignment with **REDD+**

Companies

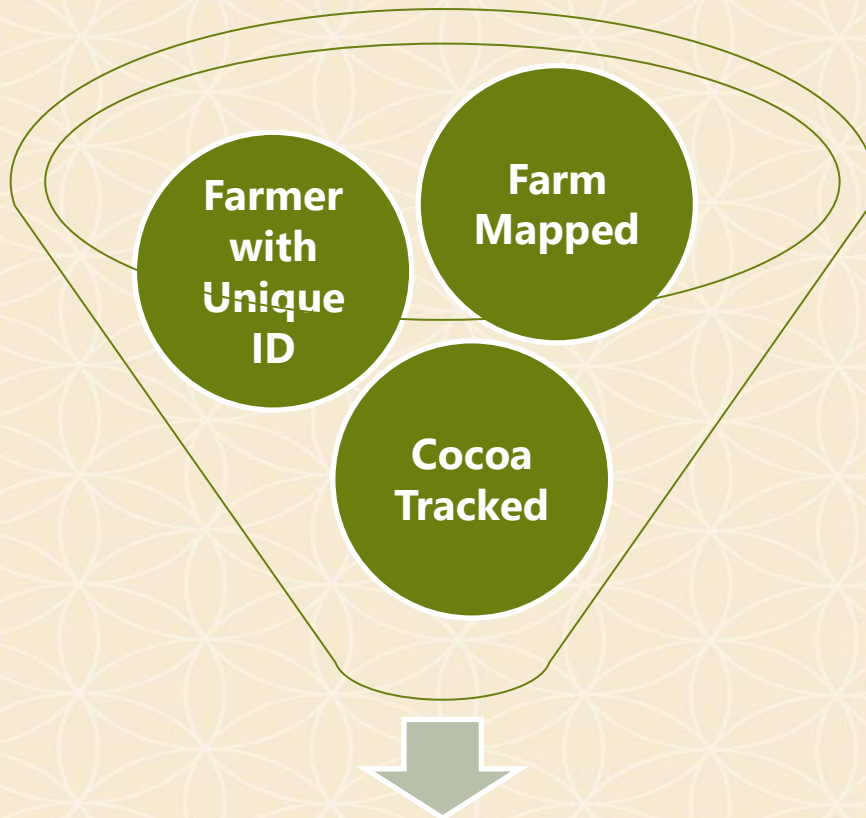
- Establishing **cocoa agroforestry**
- **Farmer training** productivity and climate smart cocoa
- **Reforestation**
- Cocoa **traceability** in direct supply chains from farm to first purchase point
- **No sourcing of cocoa** from national parks and reserves
- **Sharing data** to contribute to deforestation monitoring and traceability
- **Collective action** in priority landscapes/ Hotspot Intervention Areas



82% and 74%
traceable cocoa to ensure no deforestation



605,000 farms mapped in 2020



Traceable Cocoa



10.4 million
forest trees distributed for agroforestry



130 000 farmers practicing agroforestry



*"I decided
to join the
project because planting
trees will bring back the
forest, which will bring
us back the rain"*

Lucas



620,000
farmers trained in good agricultural
practices, for More Cocoa On Less Land



“When farmers see the end results of applying good agricultural practices, it enables them to look beyond this season’s crop, and to a more sustainable farming future. They see that increasing cocoa yield with the same amount of land is possible.”

Hamidu Isaka

Protecting Forests with Due Diligence

- Due diligence has the potential to **strengthen efforts to tackle deforestation**
- There has to be an **even playing field**: legislation must be applied to all along the value chain
- Due diligence should **align with and leverage existing initiatives, platforms, and investments**
- Must **support producing governments** to adhere to due diligence (e.g. enforcement, traceability, satellite monitoring, social mitigation)

Thank you!



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#CocoaAndForests