

## **GB-10 Side Event:**

### **Defining the Treaty's value proposition for engaging with the Food Processing Industry**

**When:** Monday 20 November, 13.15 – 14.15

**Where:** Iran Room (B116), FAO HQ. Light lunch provided.

#### **Introduction:**

The Treaty's Governing Body approved its new Food Processing Industry Engagement Strategy at its last session in 2022<sup>1</sup>. The Strategy will be implemented in the context of relevant global policy frameworks such as the Sustainable Development Goals (SDGs) and the Global Biodiversity Framework (GBF).

There are numerous areas of synergy between the food processing industry and the Treaty and various mutually reinforcing benefits of their successful functioning. The food processing industry is inextricably linked to, and reliant upon the seed sector, and benefits from plant genetic resources for food and agriculture, agrobiodiversity, sustainable access to seeds, and the unique partnerships that the Treaty's systems provide. Benefits to the Treaty of partnering with the food processing industry include communication, knowledge, technology, and innovation. Partnerships may generate joint communication on biodiversity and sustainable food systems, real-time knowledge and data, market intelligence, and best practices, and facilitate the effective dissemination of information nationally, regionally, and globally. Common threads with the Treaty include addressing issues such as biodiversity, climate change, technology transfer/capacity building, agricultural diversification and support to family farming, and benefit sharing. Further areas to be explored could be the whole diversity of food, in particular highly nutritious food, and the contribution of PGRFA to the achievement of the SDGs.

The Treaty's engagement strategy with the food processing industry includes efforts to define the Treaty's value proposition for the food processing industry, develop communication tools, and identify entry points and possible models for engagement.

The development of the Treaty's value proposition will be informed by the shared context between the Treaty and the Food Processing Industry and the opportunities and risks for both parties. It will also build on previous analysis and interviews undertaken by the Treaty Secretariat on the food processing industry, and guidance from the Treaty's Funding Committee, which has expressed its support for the proposal of using an agri-food systems approach in implementing the Food Processing Industry Engagement Strategy.

#### **Objective of the side event:**

The Treaty Secretariat had undertaken a series of informal consultations towards developing the outline of the Treaty's value proposition. The consultations involved a wide range of stakeholders including experts, representatives from the food processing industry and members of the Treaty's Funding Committee.

The objective of the side event is to present and discuss the results of the consultations to inform the next steps for the further development of the Treaty's value proposition for the food processing industry.

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<sup>1</sup> Resolution 4/2022 [Resolution 4/2022 Implementation of the Funding Strategy \(fao.org\)](https://www.fao.org/resolutions/2022/04/2022-implementation-of-the-funding-strategy)

**Side Event Program:****When:** Monday 20 November, 13.15 – 14.15**Where:** Iran Room (B116), FAO HQ. Light lunch provided.**Moderator:** François Pythoud

13.15 – 13.20	<b>Welcome Remarks</b> Contextualizing the Treaty's Engagement Strategy with the food processing industry	Álvaro Toledo, Deputy Secretary of the International Treaty
13.20 – 13.35	<b>Initial Consultation Results: Perspectives from the Food Processing Industry on Opportunities and Challenges for Engagement</b> A perspective from the food processing industry on Opportunities and Challenges for Engagement	Gigi Manicad, Senior Consultant, Treaty Secretariat
13.35 -14.10	<b>Panel Discussion</b> Stakeholders' perspectives on the Opportunities and Challenges for Engagement	
(5 min)	A perspective from a BSF partner on participatory sorghum breeding for the brewing industry	Alexander Bombom, NARO Uganda
(5 min)	A perspective from the seed industry on communicating the vital role of seeds to food	Ludovic Pâris, Lima Grain
(5 min)	A perspective from a youth food movement	Lydia Amenyaglo, Ghana Food Movement
(5 min)	A perspective from farmers as food processors and retailers in farmers' markets	Richard McCarthy, President, World Farmers Markets Coalition
(5 min)	A perspective from a food processing organization	Enrico Battiston International Organization of Vine & Wine
(10 min)	Q&A discussion	
14.10 – 14.15	<b>Closing Remarks</b>	François Pythoud Moderator