

Making Markets work for the Poor

M4P Approach

1. Systemic action
2. Sustainable change
3. Large scale impact
4. Facilitative role



C 4. Access to finance and marketing of PHT

7500 farmers have access to finance through VICOBA groups, 114 farmers receive metal silo through VICOBA finance

C 3. Manufacturing quality metal silo and other PHTs

81 artisans trained on metal silo, more than 1200 metal silo produced; entrepreneurship and business management skill of 44 artisans and agro dealers improved



CORE FUNCTION

Supply of PHTs

Demand of PHTs

C 2. Awareness building, communication and farmer's training

215 extension workers and lead farmers train more than 15,000 farmers on PHM. 92% of trained farmers adopt improved PHM practices; more than 900 metal silos and 6700 PICS bag adopted by farmers



C 5. Research, Monitoring and learning

Action research and on-farm trails of different PHT organized, use of mass media (TV and radio) for promoting lessons on PHM

C 1. Advocacy through multi-stakeholder platform

National and District Level Multi-stakeholder platform and forums established to address policy issues on postharvest management

RULES FUNCTION

For more details, Please contact:

Grain Postharvest Loss Prevention Project (GPLP), **HELVETAS** Swiss Intercooperation

P O Box 2978, Nyerere Road, NBC Building 2nd Floor, Dodoma, Tanzania

Tel: +255 262 321 345, gplp@helvetas.org, www.tanzania.helvetas.org