

The *POSTCOSECHA* experience replicated in SSA?

Opportunities and challenges

Simon Zbinden Global Programme Food Security High-Level Workshop on Postharvest Management, RF Bellagio Center, 11 – 15 September 2017

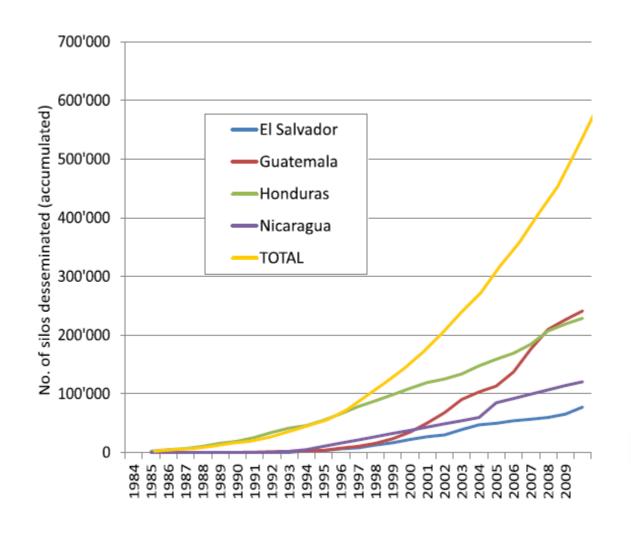








Postcosecha – Central America's metal silo story





Source: Fischler M., Berlin R., Bokusheva R. et al., 2011. Postcosecha Programme Central America – 5 year ex-post impact study. Study commissioned by the Swiss Agency for Development and Cooperation.



Postcosecha – the «tinsmith model»

Supply

silo manufacturing

retail / distribution

quality control

input subsidies

Demand

perceived utility

economics

campaigning

subsidy sceme

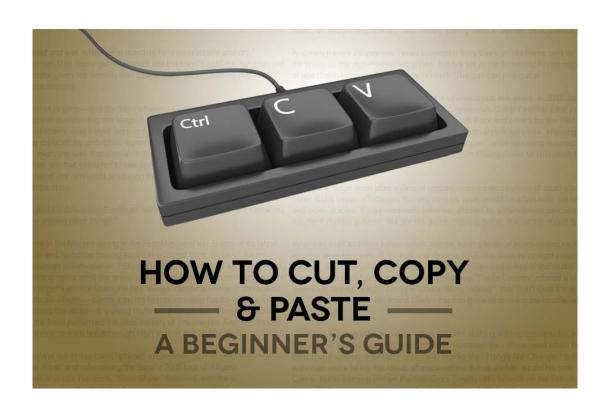
credit



Main focus -> metal silo value chain Main stakeholder targeted -> tinsmiths



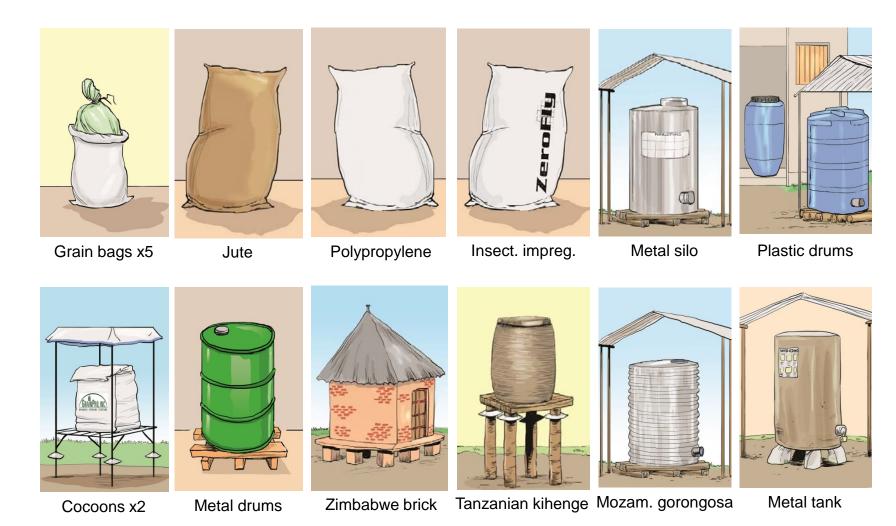
Postcosecha – Replication in SSA?



...if yes, how?



3 key lessons for PHM in SS Africa





Technologies / solutions exist...



3 key lessons for PHM in SS Africa





..build simultanously private supply and private demand



3 key lessons for PHM in SS Africa

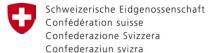




.. very different contexts require very different approaches

Opportunities

- Average losses substantial ✓
- Technologies exists ✓
- Momentum, critical mass of stakeholders
- Governments' attention
- Private sector's attention



Thank you

