

LET'S TALK AGRICULTURE!

Sidona Media

Background/Issue

Sidona Media is an **agricultural media company** specializing in creating quality agricultural content as we are aware that the agricultural sector is an **integral part of our society**.

Innovation/Solution

As much, as the business sector, oil & gas, finance, and entertainment are up front, the agricultural sector should also be **prioritized**. The agricultural sector needs to **stand out**, we need to spread the word about this sector we love so much and, Sharon Idahosa is the forefront as the CEO of Sidona Media.

Opportunity

83% of persons who took part in our survey believe that there are **few agricultural media** companies out there and that has given us the extra push to launch Sidona Media in 2021.

Our services vary from content writing to marketing, event hosting/coverage to production. We will provide quality **articles, video adverts, animations, webinar/talk shows, as well as series of podcasts**, to ensure the content is **reachable** by anyone interested.

This is a great way how to increase the visibility and spread the word of **farmers, key stakeholders, indigenous people, women, youth** and anyone involved in the agri-business

GACSA Partner:





**SIDONA
MEDIA**
Let's Talk Agriculture...

WITH
**SHARON
IDAHOSA**



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