

## **#MountainsMatter video contest – Terms and Conditions**

### **BACKGROUND**

The Food and Agriculture Organization of the United Nations (FAO) is an agency of the United Nations System specialized in the food and agriculture, with the ultimate goal of eradicating hunger. There are a total of 194 member nations, one member organization (European Union) and two associate members (Faroe Islands and Tokelau) in the Organization, working together to achieve food security for all. FAO's mandate is to improve nutrition, increase agricultural productivity, raise the standard of living in rural populations and contribute to global economic growth.

In the context of its mandate, FAO produces communication and information materials that are used to raise awareness about key issues related to food and agriculture and to achieve the goal of ending global hunger. FAO's communication materials are available in many languages and are distributed worldwide free of charge for non-commercial purposes. Examples of its materials can be found on FAO's website: [www.fao.org](http://www.fao.org).

### **THE CONTEST**

Almost one billion people live in mountain areas and over half the human population depends on mountains for water, food and clean energy. Yet, mountains are under threat from climate change, land degradation and natural disasters, with potentially far-reaching and devastating consequences both for mountain communities and for the rest of the world. To bring attention to the plight of mountains on the occasion of International Mountain Day (11 December), the #MountainsMatter video contest is asking for one-minute videos on the theme "*Mountains under pressure: climate, hunger, migration*" (hereinafter referred to as the "Contest").

### **GENERAL RULES**

1. Entrants must be over the age of 18. The age to declare is the one at the time of entering the Contest.
2. Participation in the Contest is free of charge.
3. FAO employees and their immediate family members (spouses, parents, children, siblings and their respective spouses, regardless of where they live) or persons living in the same households of such employees, whether or not related, are not eligible to enter the contests. FAO will determine eligibility at its sole discretion.
4. Partners or relations of partner staff of the institutions involved in the launch of contests, and relations of the judging committee are not eligible to compete.
5. FAO reserves the right to disqualify submissions that are not consistent with the Organization's values and guiding principles.

6. FAO also reserves the right to verify the eligibility of any video and/or entrant (including an entrant's identity and address) and to disqualify any entrant who submits a video that is not in accordance with these Terms and Conditions, or who tampers with the entry process.
7. FAO will not pay any fees, nor pay any costs relating to participation in the Contest or for the use of any submissions in relation to the Contest.
8. No logos, URLs, telephone numbers, or calls that solicit directly for monetary donations should be included in any material.
9. By submitting entries to the Contest, entrants agree that personal data, especially name and address, may be processed, shared, and otherwise used for the purposes and within the context of the Contest, FAO institutional activities, and any other purposes outlined in these Terms and Conditions. The data may also be used by FAO in order to verify the entrant's identity, postal address and telephone number or to otherwise verify the entrant's eligibility to participate in the Contest.

## **ENTRIES**

10. The entry period will begin at 12:00 (CEST) on Monday, 18 September 2017 and will close at 12:00 (CEST) on Friday, 3 November 2017.
11. Entrants must submit their own video entries via their personal YouTube accounts, including the hashtag #MountainsMatter in the title, but their video will only be considered eligible when they submit the link through a form on the International Mountain Day website ([www.fao.org/mountain-partnership/en/](http://www.fao.org/mountain-partnership/en/)), including only the details requested. No file transfers will be accepted.
12. The length of the video should not exceed 1 minute.
13. Each video submitted must reflect the theme "Mountains under pressure: climate, hunger, migration".
14. Entries that are not relevant to the theme will not be considered.
15. The video can be produced with any professional or non-professional device (smartphone, tablet, video camera).
16. The following languages are permitted: Arabic, Chinese, English, French, Russian and Spanish. If a language other than those here specified is spoken in the video, it should be translated. We recommend translating it as a voice over or in the form of subtitles (if technically feasible). Specific meanings of words and sentences of local languages/dialects, or slang, should be explained in any of the six languages specified. Subtitles, if used, should be placed within the lower third of the picture (video frame) and in white colour over a black bar. Text can only be in Arabic, Chinese, English, French, Russian, and Spanish.
17. The image quality must be in High Definition (HD) or in Standard Definition (SD). Both are common image quality standards, which are usually provided in cameras and smartphones after the year 2000.
18. The video can explore the theme from any perspective and any "genre" (documentary, video art, narrative or cinematographic video). It can have audio or be silent.

19. Videos must have been taken within twelve months of the date of entry, should not have received previous awards and must not be in use by any other organization.

## **CATEGORIES AND SELECTION PROCESS**

20. Entrants should enter their videos in one of the two following categories:
  21. General, or
  22. Professional
23. The professional category is intended for people who would like to produce entries with professional video and editing equipment. However, anyone can enter either category.
24. Entrants cannot enter their videos in more than one category.
25. The two categories will be evaluated separately:
  - The winner of the general category will be the one whose video has the most views on YouTube.
  - The winner of the professional category will be chosen by a Jury, including professionals working in mountains and communications, who will judge the entries according to their relevance to the mountain theme as well as for aesthetic and technical excellence. Views on YouTube will not count in the selection process for this category.
26. Winners will be notified by 10 November 2017 (using the contact details they provided with their entries) and will be officially announced on 11 December 2017.

## **PRIZES**

27. The winner of each category will receive a trip to Rome to attend the International Mountain Day concert on 11 December 2017.
28. The winning videos will be shown at the concert.
29. In the event that any of selected winner(s) is/are ineligible in accordance with these Terms and Conditions, cannot be traced or does not respond within ten days to FAO's notification as mentioned in paragraph 30 above, or refuses the prize, the prize will be forfeited and it will be in the sole discretion of the Jury to choose whether to award the prize to another eligible video.

## **COPYRIGHT AND PRIVACY**

30. Entrants must own the copyright of the material they submit to the contest. If the material contain images of a person or persons, entrants must have obtained the permission of those persons for submission of their material to the contest as well as the use of the material by FAO for the purposes described in these terms and conditions.

31. The entrant declares that, to the best of his/her knowledge, no third party can claim any rights on the material submitted. The entrant also confirms that each person depicted in the material has granted permission to be portrayed as shown.
32. FAO will not seek additional approvals in connection with the use of the material and it will not be responsible for any claim or complaint alleging violation of the rights of third parties.
33. Copyright of the material remains with the entrants. By entering the contest, entrants grant an irrevocable, perpetual, worldwide exclusive license to FAO, for non-commercial purposes, to reproduce, distribute, display and create derivative works of the entries (along with a name credit) in connection with the contest and the promotion of FAO's work, in, amongst others:
  - FAO corporate website: [www.fao.org](http://www.fao.org) and the Mountain Partnership website: [www.fao.org/mountain-partnership/en/](http://www.fao.org/mountain-partnership/en/);
  - corporate videos or digital recordings to illustrate the work of the Organization or the Mountain Partnership;
  - printed FAO or Mountain Partnership publications, brochures or posters;
  - social media channels, including promotion of the contest itself; and
  - any other media used by FAO or the Mountain Partnership to communicate.

#### **LIABILITY AND DISCLAIMER**

34. FAO will not be responsible, and cannot be held liable, for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or for any human error, lost/delayed data transmission, or any other error or malfunction.
35. FAO does not represent or endorse the accuracy or reliability of any data, information or other material provided by any Entrant. FAO explicitly disclaims any responsibility for the content of any data, information and materials provided by the Entrants in the context of the Contest.
36. Nothing in these Terms and Conditions or in any rules related to the Contest, nor any acts performed or statements made in relation to the Contest, shall be deemed a waiver, express or implied, of any of the privileges and immunities of FAO.

#### **ACCEPTANCE**

37. By submitting entries to the Contest, the Entrant confirms to have read, understood, and agreed to these Terms and Conditions, as set out above.