

Mainstreaming Gender – Inclusive Communication Approach in REDD+ Grassroots Capacity Building Project

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Brief Information

Grassroots Capacity Building For Redd+ In Asia Project

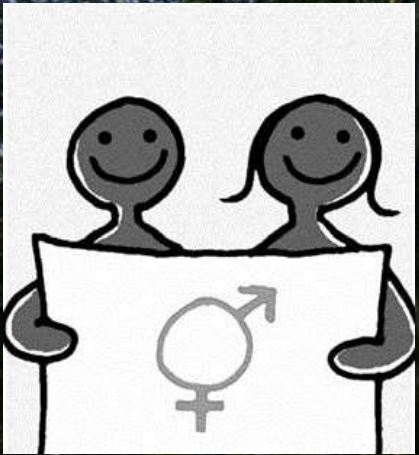
- ❑ Duration of implementation : 2009 - 2016
- ❑ Implement in 5 countries : Indonesia, Myanmar, Nepal, Vietnam and Laos
- ❑ More than 700 training participants at national and sub-national level
- ❑ Awareness raising of thousands of grassroots stakeholders (40% women)

Project Guidance On Gender Mainstreaming

Key Steps To Mainstream Gender Sensitive Capacity Development For Grassroots Stakeholder

1. Developed guidelines for gender sensitive REDD+ capacity development
2. Guidelines were adapted in different country context
3. Cascade approach of capacity development
4. Women focused capacity development and awareness raising programs
5. Enabling environment to facilitate women expressing their opinions
6. Sensitization of policy makers and media persons

Key Element Gender Sensitive For Grassroots Capacity Building For REDD+



☐ Mainstream gender in all level of project

☐ Disaggregated data

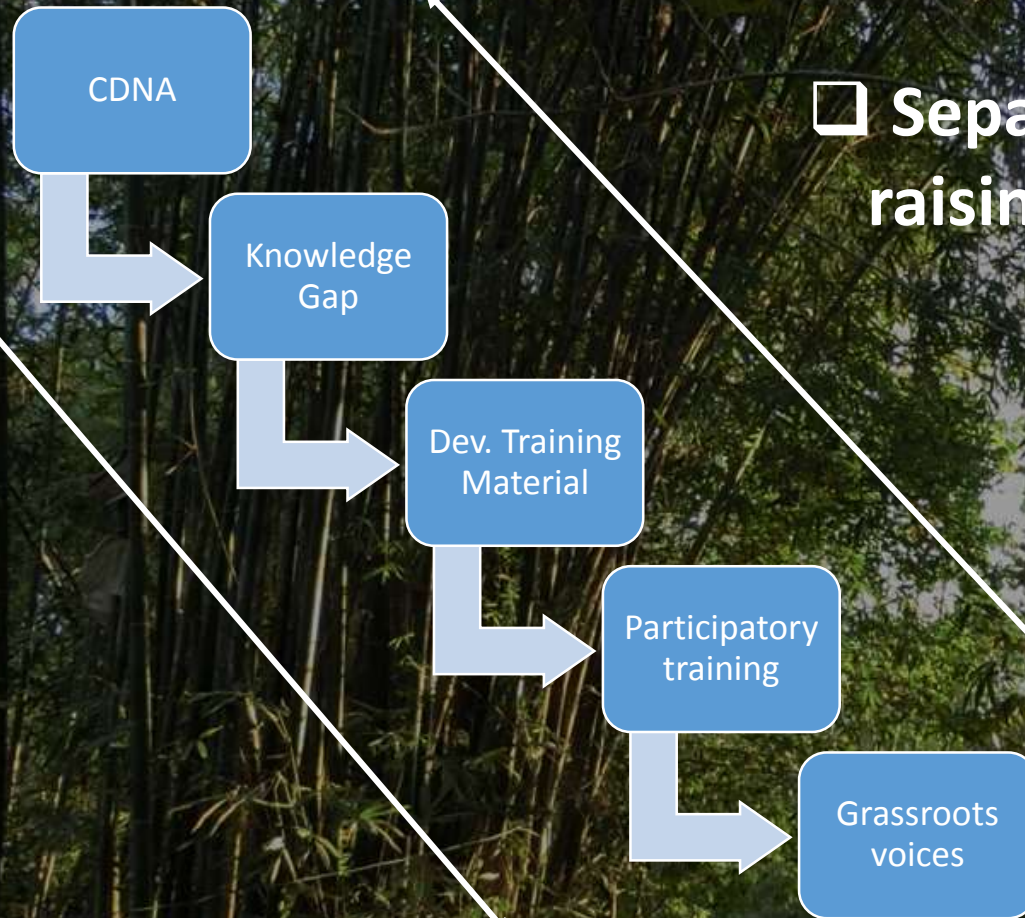
☐ Minimum 30% women participation

☐ Training venue and time



Project Approach to Building Capacity of Women

❑ Cascading approach



❑ Separate community awareness raising event for women and men

❑ Focus capacity building outreach towards female participants

❑ Respecting the socio-cultural values at the local level

Gender – Sensitive REDD+ Capacity Development In Indonesia

Training For Women Preachers In Jember

Why women preacher?



✓ Networking

✓ Regular meeting

✓ Give Opportunity

✓ Local culture

Training For PKK Women Group In Berau

What is PKK ?

PKK is a national program to educate women on various aspects of family welfare

Why PKK women group ?

- Have a settled formal structure from national to villages
- One of their main program is environmental sustainability /conservation
- Give opportunity to learn on role of forest and climate change and have opportunity to transfer the lesson through their networking



AWARENESS RAISING



PKK women group meetings

Children Islamic class



Personally approaches



Community health services meeting

Women Islamic class regular meeting



LEARNING NETWORK

Pre-World Forestry Congress

National reflection workshop for grassroots facilitator

Learning event for grassroots facilitators

Citizen journalists training

Grassroots consultations





KEY LESSONS

- Women social-cultural construction has give limitation for women to go alone without her husband or family
- Technical language used for REDD+ is not easy to understand
- Targeting local networking as a training beneficiaries to have wider outreach

RECOMMENDATIONS

- ✓ **Respect local culture → if possible conduct the training in their villages and personally approach if needed to have permit**
- ✓ **Using common and simple language when deliver the training or information**
- ✓ **Grassroots facilitator served as key agent to communicate the information**
- ✓ **Develop the tools (awareness and training) using local context**
- ✓ **Use the available local networking to have a wider impact**

TERIMA KASIH

THANK YOU

