Achievements and plans in the field of Communication and Socioeconomics





5^{ème} meeting of REMESA JPC / Rabat, 4-5 April 2012

Jacques Conforti

COMMUNICATION: ongoing activities

- Monitor Communication activities in North Africa countries
- Work on national Communication plans
- Facilitate and bolster up RECOMSA subnetwork
- Preparation of a specific Communication plan for HP Avian Influenza (for Tunisia)

COMMUNICATION HPAI-Tunisie (ongoing)

Preparation of the specific Communication plan "

 Organisation of training workshops for staff of Agricutture and Veterinary services (DGSV et CRDA) on HPAI Communication

COMMUNICATION: planned activities

- Finalization and submission of North Africa countries Communication plans
- Review of RECOMSA dynamic, process and modus operandi (use of the REMESA website e-working)
- Develop a training plan for focal points and Vet.
 Services Communicators (for implementation in 2013)
- Communication on FMD

COMMUNICATION on FMD - subregional (planned)

Support preparation of FMD Communication Plan(s)

Collect and disseminate relevant FMD Communication material through RECOMSA



Communication

L C C / / / D / L Réseau Communication Santé Animale

Socioeconomics



5^{ème} réunion du CPC / Rabat, 4-5 avril 2012

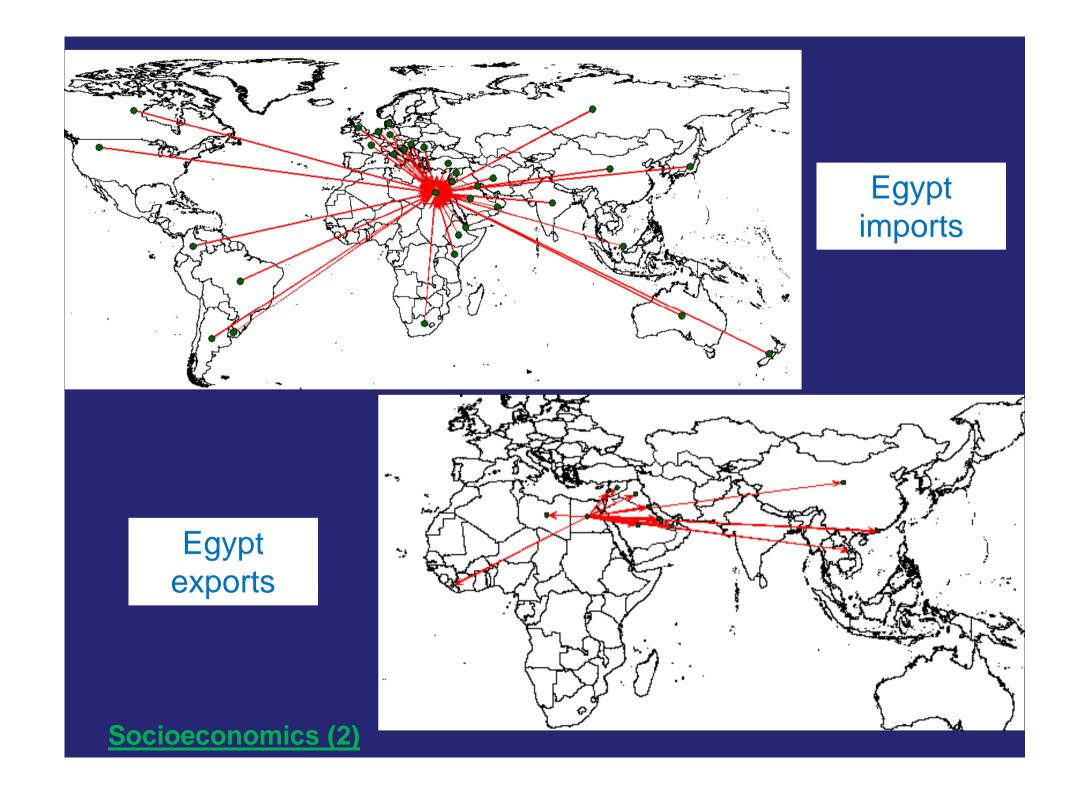
Josques Conford

1. Database on animal movements

- Collection of data by ECTAD (ongoing)
- Review and validation by RESEPSA Focal Points
- Taking into account informal movements

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6	Animaux vivants	Bovins lait	Génisse pleines et vêlées		Avion/Bateau	Commerce	Autriche		4 585 006	KG	2010	
7	Animaux vivants	Bovins lait	Génisse pleines et vêlées		Avion/Bateau	Commerce	France		4 474 512	KG	2010	
8	Animaux vivants	Bovins lait	Génisse pleines et vêlées		Avion/Bateau	Commerce	Pays bas		218 086	KG	2010	
9	Animaux vivants	Bovins lait	Bovins reproducteurs de race pure		Avion/Bateau	Commerce	France		18 002	KG	2010	
10	Animaux vivants	Bovins viande										
14	Animaux vivants	Volailles chair	Dindes et Dindons		Avion/Bateau	Commerce	Canada		695	KG	2010	
15	Animaux vivants	Volailles chair	Dindes et Dindons		Avion/Bateau	Commerce	USA		3 558	KG	2010	
16	Animaux vivants	Volailles chair	Dindes et Dindons		Avion/Bateau	Commerce	Italie		7 960	KG	2010	
17	Animaux vivants	Volailles chair	poussins dits d'un jour"chair"		Avion/Bateau	Commerce	France		477	KG	2010	
18	Animaux vivants	Volailles ponte	poussins d'un jour "reproducteurs"		Avion/Bateau	Commerce	Grande Bretagne		7 201	KG	2010	

→ Implementation for Egypt (FMD context)



2. Livestock value chains and risk analysis

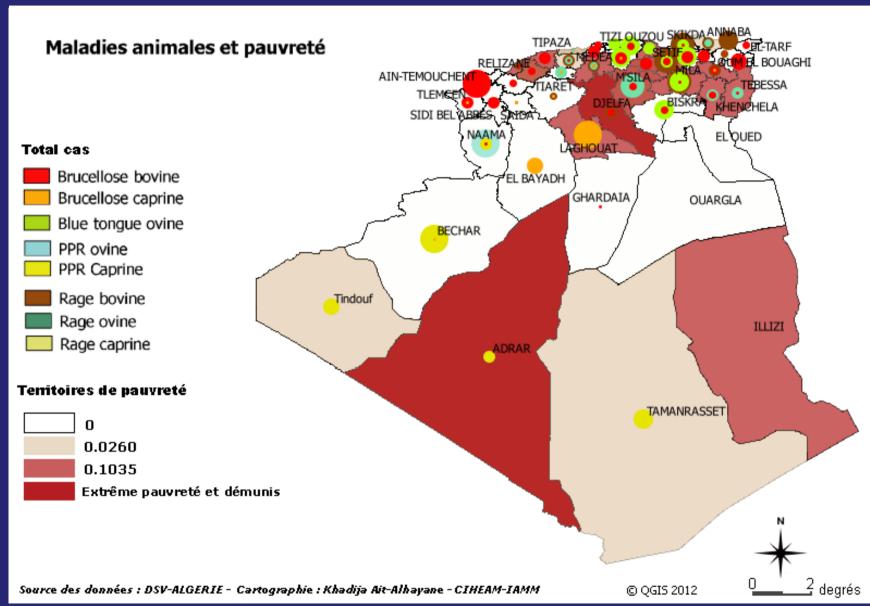
- Poultry Sector:
 - Algeria : Poultry sector review (ongoing)
 - Subregional workshop : strengthening PPP (Public-Private Partnerships) (Tunisia ,12-14 December 2011)
- Sheep and goat sectors: (subregional workshops)
 - Setting up UMAOC* (Morocco, 7-8 December 2011)
 - strengthening PPP (Morocco, 19-24 Mach 2012)

* UMAOC: Union Maghrébine des Associations Ovines et Caprines

3. Economic and social Impacts - Compensation

 Study "Livestock-Diseases-Poverty" (CIHEAM), Algeria and Mauritania (being finalized)

Provisional Results



3. 3. Economic and social Impacts - Compensation

- Study "Livestock-Diseases -Poverty (CIHEAM), Algeria and Mauritania (being finalized)
 + GIS
- PPR impact study (ongoing)
- Literature search

Compensation

- Compensation Strategy in case of HPAI in Tunisia
- Compensation and Indemnification for FMD ?

4. Professional Organisations

- Compile directory of livestock sector organisations (ongoing)
- Support UMAOC creation (Union Maghrébine des Associations Ovines et Caprines)
 - Open/expand RESEPSA to other categories of actors ?

Main activities planned (until end2012)

- Database on animal movements:
 - Complete: include informal movements
 - From static database → to dynamic database ?
- Study "Livestock-Diseases-Poverty":
 - Valorisation of results: including GIS
 - Field study: measuring impact at Willaya level
- Compensation/Indemnification/: HPAI, Tunisia FMD, subregion
- Support Livestock Professional Organisations and strengthen PPP

Focal Point Training

Unité FAO-ECTAD pour l'Afrique du Nord Organisation des Nations Unies pour l'Alimentation et l'Agriculture

Informal translation



