

## The International Plant Protection Convention

# THE INTERNATIONAL YEAR OF PLANT HEALTH

**Regional Workshop for Europe and Central Asia on:  
*Forest Invasive Species in Europe and Central Asia***

**Minsk, September 6-7 2016**

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## **PREVIOUS ACTIVITIES**

### **Actions in 2015/16**

- Proposal by Finland to the Commission on Phytosanitary Measures of the IPPC (CPM-10 2015) for IYPH was supported by the CPM
- 39th (June 2015) FAO Conference welcomed IYPH 2020 proposal
- January 2016 Finland requested FAO to pursue IYPH 2020
- March 2016 the Director-General of FAO informs Finland that IYPH is on the agenda of COAG 2016
- CPM-11 adopts defining scope and objectives for IYPH and creates steering committee



## **CONCEPT OF THE IYPH 2020 (1)**

### **Scope of Plant Health in the context of the IYPH 2020**

#### **For the purpose of the IYPH 2020:**

*“Plant health is usually considered the discipline that uses a range of measures to control and prevent pests, weeds and disease causing organisms to spread into new areas, especially through human interaction such as international trade”*



## **CONCEPT OF THE IYPH 2020 (2)**

### **Main Objective of the IYPH 2020**

*"The International Year of Plant Health will raise awareness of the importance and impacts of plant health in addressing issues of global importance, including hunger, poverty, threats to the environment and economic development"*



## **CONCEPT OF THE IYPH 2020 (3)**

### **Specific Objectives for the IYPH 2020**

1. Raising the awareness of the public and political decision makers at the global, regional and national levels about plant health
2. Promoting a strengthening of national, regional and global plant health efforts and their resources in light of increasing trade and new pest risks caused through climate change.
3. Educating the public and increasing its knowledge about plant health.

## **CONCEPT OF THE IYPH 2020 (4)**

### **Specific Objectives for the IYPH 2020**

4. Enhancing dialogue and stakeholder involvement in plant health
5. Increasing information about the state of plant protection in the world
6. Facilitating the establishment of plant health partnerships on national, regional and global levels

## **CONCEPT OF THE IYPH 2020 (5)**

### **Preliminary Outputs for the IYPH 2020**

- ✓ Increased public awareness about plant health (numbers of popular publications, articles, etc.)
- ✓ More political support to NPPOs
- ✓ Improved capacity through more plant health related projects
- ✓ Commitments on sustainable financing of national plant health systems
- ✓ Greater participation of developing countries in international trade



## **CONCEPT OF THE IYPH 2020 (6)**

### **Preliminary Outputs for the IYPH 2020**



- ✓ Increased donor commitments to IPPC and plant health capacity building
- ✓ Increased reflection of phytosanitary matters in national academic curricula
- ✓ Greater stakeholder involvement in national plant health decision-making
- ✓ Strengthened RPPOs
- ✓ Establishment of the 6th December 2021 as an international day of plant health

## **CONCEPT OF THE IYPH 2020 (7)**

### **Beneficiaries of the IYPH 2020**

#### **Only Winners**



## **CONCEPT OF THE IYPH 2020 (8)**

### **Beneficiaries: NPPOs**



- ✓ Better plant health situation in the country
- ✓ Increased visibility in national government
- ✓ Potentially better funding
- ✓ Increased position in national SPS related coordination
- ✓ Better cooperation by the public
- ✓ Greater understanding by stakeholders
- ✓ Stronger role in the international phytosanitary matters

## **CONCEPT OF THE IYPH 2020 (9)**

### **Beneficiaries: National Governments**



- ✓ Better plant health situation in the country
- ✓ Competent and efficient NPPO
- ✓ Increased acceptance of phytosanitary legislation
- ✓ Better negotiation position in bilateral or multilateral phytosanitary negotiations
- ✓ Better cooperation by the public
- ✓ Greater understanding by stakeholders



## **CONCEPT OF THE IYPH 2020 (10)**

### **Beneficiaries: Stakeholders, Universities & Research**

#### **Professional Stakeholders:**

- ✓ Better trade opportunities
- ✓ Increased cooperation with NPPO
- ✓ NPPO activities reflect stakeholders needs and circumstances

#### **Universities & Research:**

- ✓ More plant health related research activities
- ✓ Improved curricula
- ✓ Stronger relations with government & NPPO



## **CONCEPT OF THE IYPH 2020 (11)**

### **Beneficiaries: The People**


- ✓ Less hunger
- ✓ More environment
- ✓ Less poverty
- ✓ More equality

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## **IYPH 2020 - Preliminary Programme Considerations (1)**

### **General Considerations**

- The IYPH 2020 programme must reach a broad audience, such as:
  - Professional stakeholders, i.e. trade and grower associations
  - The public, including children
  - Political decision makers
  - Decision makers in other International Organizations
  - Universities and other educational institutions
  - Research organizations
  - Mass media

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## **IYPH 2020 - Preliminary Programme Considerations (2)**

### **Potential Programme Components: International Level**

International Conference: <i>Plant Health and Trade</i>	International Conference: <i>Plant Health and Climate Change</i>
International Conference: <i>Plant Health on Small Islands</i>	International Conference: <i>Plant Health and Biodiversity</i>
International Conference: <i>Plant Health on ???????</i>	International Conference: <i>Plant Health and ????</i>



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## **IYPH 2020 - Preliminary Programme Considerations (3)**


### **Potential Programme Components:** **Regional Level**

Regional Plant Health Conferences on Regionally Specific Issues

Regional Ministerial Conferences (with assistance from RPPOS)

Other Regional Plant Health Events on Regionally Important Issues

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## **IYPH 2020 - Preliminary Programme Considerations (4)**

### **Potential Programme Components:** **National Level**

National Symposia on Plant Health Issues


National Plant Health Stakeholder Meetings


Emission of a National Special Editions Stamp Celebrating IYPH 2020

Emission of a National Special Editions Coin Celebrating IYPH 2020

Production of Documentaries on Plant Health Relevant Issues

Plant Health Stands at National Flower, Agriculture or Trade Shows

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## **Contact**

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