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2ND REGIONAL WORKSHOP on integrated community development

SHORT VALUE CHAIN DEVELOPMENT as an accessory for community development

Aniko Nemeth

Food Safety and Nutrition Expert, FAO REU

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Potentials of short value chains

- Limited number of intermediaries between agri-food producer and consumer,
- Focus on local and close cooperation between the people involved
 - direct sales on the farm
 - community-supported agriculture
 - local food chains involving restaurants or shops
- Increase added value for farmers in the food chain: improve farm income and increase competitiveness

Adding value and improve the range of products available.

Developing new products and processes.

Open up new markets.

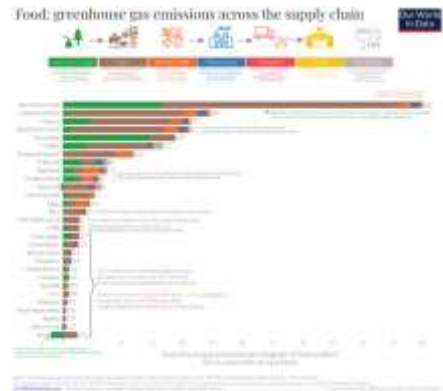
Make logistics and distribution more efficient.

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Sustainability of food systems

- Food miles: fact-checked
 - Only 10-20% of carbon footprint comes from transportation
 - Focus on what you eat, not whether your food is local
 - Limit dietary emissions by eating seasonal produce and reducing meat consumption
- Benefits on economic and social sustainability: livelihoods, local communities, rural-urban linkages, empowering family farmers, women and youth
- Resilience during crises: ERC33 recommended to increase local production



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Nutrition-sensitive value chain development

- Addressing malnutrition – requires profound changes in the way food is produced, processed, distributed, marketed and consumed.
- Capacity development for nutrition-sensitive value chains supports national and local actors in finding their own way to:
 - **create inclusive markets, accessible to all producers and consumers;**
 - **make nutritious and diversified food available, accessible, affordable and desirable to people.**
- Support local stakeholders in driving change through locally based processes
- Decision-making, policy-making, investments, research, innovation and learning.



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Capacity development for SMEs

- Business skills, marketing, branding, collaboration and innovation
- Essential requirements: ensure food safety and quality – build trust

Food safety

One Health
Food handling and hygiene
Appropriate food safety
requirements for SMEs

Linking small-scale farmers to a school milk program in Albania

Dairy hub – equipment and training
Animal husbandry
Food handling and hygiene
Socio-economic benefits



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Capacity development for SMEs

- Essential requirement: ensure food safety and quality



Food quality

Quality standards (international,
national, industrial)
Geographical Indications (GI):
certification, labeling
Organic certification



GHP guide for small-scale producers

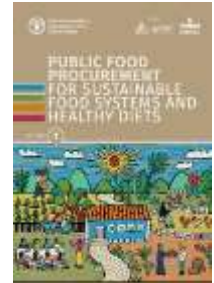
- Comprehensive guidelines
 - Legal requirements
 - Food safety and quality
- Flexibility in EU hygiene legislation
 - Trade

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Sustainable Public Food Procurement

- Link public demand for food to local smallholder farmers and SMEs in order to achieve multiple socio-economic and environmental goals.
- **Home-grown school feeding programmes:** delivering healthy meals to children through procurement from local and smallholder producers.
- Regulatory framework:
 - at national or municipality level
 - Pro-smallholder procurement
- Benefits: reliable market and income, diversification, farmer's organizations.
- Link community development to social protection



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Home-grown school feeding

- International good practices:
 - long-standing experiences from Brazil's National School Feeding Programme (PNAE)
 - WFP Centre of Excellence against Hunger (Brazil) – South-South cooperation
- Examples from the region:
 - Italy (promotion of freshly produced, local and organic products),
 - Vienna (green public procurement)
- Pilot programs in Armenia, Kyrgyzstan and Tajikistan



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Thank you!

