




Republic of Serbia
 Ministry of Agriculture
 and Environmental Protection

Funded / Supported by

 немачка
 сарадња
 DEUTSCHE ZUSAMMENARBEIT

Implemented by

 giz
 Deutsche Gesellschaft
 für Internationale
 Zusammenarbeit (GIZ) GmbH


 Project Funded by
 the European Union





Session V: Key Success Factors – The German Experience

Dipl. Ing. (Univ.) Thomas Gollwitzer,
thomas.gollwitzer@ale-opf.bayern.de

LANDNET 2014, 23rd - 25th June, Belgrade




Republic of Serbia
 Ministry of Agriculture
 and Environmental Protection

Funded / Supported by

 немачка
 сарадња
 DEUTSCHE ZUSAMMENARBEIT

Implemented by

 giz
 Deutsche Gesellschaft
 für Internationale
 Zusammenarbeit (GIZ) GmbH


 Project Funded by
 the European Union



Key Success Factors – The German Experience

A Common Vision as Overall Concept

The **overall concept** is a basic agreement for the future development. It is worked out jointly of citizens, the municipality and experts. It turns the look from short-term necessities towards long-term prospects.

Thomas Gollwitzer **ARGE LANDENTWICKLUNG**
 German Federal Working Assembly Sustainable Land Development



LANDNET



REPUBLIK OF SERBIA
MINISTRY OF AGRICULTURE
AND ENVIRONMENTAL PROTECTION

Funded / Supported by



немачка
сарадња
DEUTSCHE ZUSAMMENARBEIT

implemented by



giz

Technische Institut für Internationale Zusammenarbeit (TIZ)

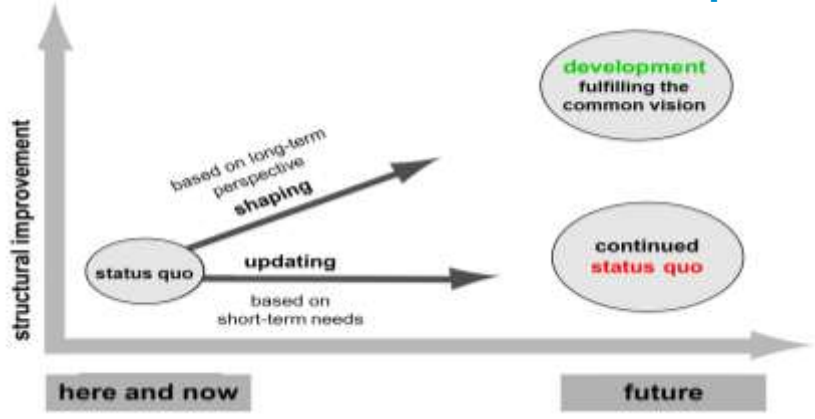


Project Funded by
the European Union



FAO
FIAT PANIS

Key Success Factors – The German Experience A Common Vision as Overall Concept



Thomas Gollwitzer [ARGE LANDENTWICKLUNG](#)
German Federal Working Assembly Sustainable Land Development



LANDNET



REPUBLIK OF SERBIA
MINISTRY OF AGRICULTURE
AND ENVIRONMENTAL PROTECTION

Funded / Supported by



немачка
сарадња
DEUTSCHE ZUSAMMENARBEIT

implemented by



giz

Technische Institut für Internationale Zusammenarbeit (TIZ)



Project Funded by
the European Union



FAO
FIAT PANIS

Key Success Factors – The German Experience Active Civic Participation

Rural Development can only be successful if three requirements are fulfilled:

- The citizens actively collaborate and assume autonomous responsibility
- They want to help themselves with the support of professionals
- A large majority of citizens accept and support the planned measures.

Thomas Gollwitzer [ARGE LANDENTWICKLUNG](#)
German Federal Working Assembly Sustainable Land Development




Funded / Supported by

 немачка сарадња
 DEUTSCHE ZUSAMMENARBEIT

implemented by

 Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH




 Project Funded by the European Union





Key Success Factors – The German Experience Cooperation and Coordination





Thomas Gollwitzer [ARGE LANDENTWICKLUNG](#)
 German Federal Working Assembly Sustainable Land Development


Funded / Supported by

 немачка сарадња
 DEUTSCHE ZUSAMMENARBEIT

implemented by

 Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH


 Project Funded by the European Union



Key Success Factors – The German Experience Cooperation and Coordination



Sector	Percentage
Recreation and Tourism	98%
Village and Housing Development	82%
Agriculture and Economy	75%
Basic Infrastructure and Local Supply	73%
Environmental Protection	69%
Culture, Education and Social Affairs	61%
Municipal Administration	57%
Water and Energy Supply	51%

Annual Report 2011 Rural Development in Bavaria

Thomas Gollwitzer [ARGE LANDENTWICKLUNG](#)
 German Federal Working Assembly Sustainable Land Development



Key Success Factors – The German Experience

- Common vision
- Active civic participation
- Cooperation and coordination

Thomas Gollwitzer [ARGE LANDENTWICKLUNG](#)
German Federal Working Assembly Sustainable Land Development