



Food and Agriculture Organization
of the United Nations



MINISTRY OF AGRICULTURE, RURAL DEVELOPMENT AND WATER ADMINISTRATION OF ALBANIA

LSD awareness

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Regional workshop on lumpy skin disease prevention, control, and awareness

Budapest, Hungary, 7-9 March 2017

Past/Current LSD awareness



1. LSD awareness campaigns in Albania,
2. Start date of awareness campaigns:
3. Targeted stakeholders:
4. Awareness tools:
5. Awareness plans/strategies:
6. Geographical area:

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AWARENESS CAMPAIGNS OF LSD IN ALBANIA



The LSD awareness campaigns in Albania has been very important , LSD is a new disease in Albania and region countries, all stockholder had not information regarding the clinical signs of lumpy skin disease, transmission, measures in the farm in case of suspicion. etc.

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START DATE OF AWARENESS CAMPAIGNS OF LSD IN ALBANIA



Awareness campaigns, started on 7 July 2016, was held in Ministry of Agriculture with staff of veterinary directorate (central competent authority) and head of regional veterinary services, meting was supported by PAZA Project II “Improving consumer protection against zoonotic disease” ,

The PAZA expert has experience for this disease, because has been in Africa.

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TARGETED STAKEHOLDERS OF LSD IN ALBANIA



➤ Targeted stakeholders are:

1. Official and private veterinarians
2. Slaughterhouses veterinarians,
3. Veterinary students,
4. Farmers and herdsman,
5. Cattle traders and drivers of the cattle transport vehicles which are a key position to identify infected animals.
6. Artificial inseminators.

AWARENESS TOOLS OF LSD IN ALBANIA



➤ Awareness tools are:

- a. Leaflets,
- b. Posters,
- c. Booklets,
- d. Meetings with official vets, private vets and farmers,
- e. Website and
- f. TV/Radio
- g. **Green number - (0)800 4440**

AWARENESS PLANS/STRATEGIES OF LSD IN ALBANIA



Albania has a plan for control and eradication of lumpy skin disease. Emergency plan is updated based on Recommendations after Standing Group of Experts on LSD for South-East-Europe under the GF-TADs umbrella, including control of animal movement, mass vaccination and raising awareness for disease surveillance and control.

Training plan (approved by Minister).



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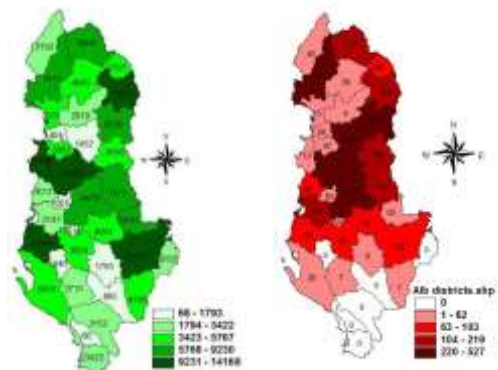
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GEOGRAPHICAL AREA OF LSD IN ALBANIA



➤ The Geographical area of lumpy skin disease:

- ✓ 13 Regional Agriculture Directories.
- ✓ Districts which have large number of cattle animals.
- ✓ Districts with LSD outbreaks.



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LSD awareness campaigns



Awareness campaigns targeted to:	Y/N	Start date of awareness campaign	1 st LSD outbreak (if applicable)
Official vets	yes	7 July 2016	6 July 2016
Private vets	yes	8 July 2016	
Big farmers	yes	10 July 2016	
Small backyard farmers	yes	11 July 2016	
Traders / Middlemen	yes	15 July 2016	
Transporters	yes	16 July 2016	
Other	Policy Media Veterinary Faculty School kids	8 July 2016 10 July 2016 25 July 2016 15 October 2016	

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LSD awareness campaigns (Official vets)



Meetings with official veterinarians



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Awareness tools



	Y/N	Number of printed materials/meetings	Primary target audience	Applied to the whole country/zone (Y/N; if NO, specify)
Leaflets	yes	100.000 copy		yes
Posters	yes	1.000 copy		yes
Booklets (Factsheet)	yes	1.000 copy		yes
Meetings with official vets	yes	With Regional CVO Regional Meetings		yes
Meetings with private vets	yes	Regional Meetings and Training		yes
Meetings with farmers	yes	Regional Meetings		yes
Website	yes	MARDWA Website Social Network		yes
TV/Radio	yes	TV Spot		yes
Other...	yes			yes

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Awareness tools (Leaflets)

Guidelines on Lumpy Skin Disease(LSD) For Farmers



Awareness tools (Leaflets)



Guidelines on Lumpy Skin Disease(LSD) For Private Veterinarians



Awareness tools (Posters)



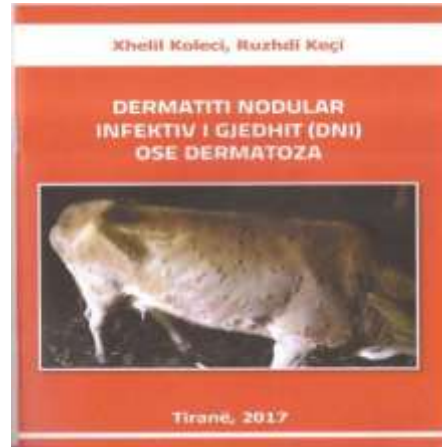
Poster on Lumpy Skin Disease(LSD)





Awareness tools (Booklet)

The Booklet (LSD)



Awareness tools (Website)



Notification for LSD



Notification for LSD



Awareness tools (TV Spot)



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Awareness tools (TV/Radio)



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Thanks for your attention.