

### **UKRAINE**

#### LSD awareness

Regional workshop on lumpy skin disease prevention, control, and awareness

Budapest, Hungary, 7-9 March 2017

# Past/Current LSD awareness

- LSD awareness campaigns in your country: Yes
- Start date of awareness campaigns: 2016
- Targeted stakeholders: Local authorities, Associations
- Awareness tools: LSD Website, informative materials, explanation activities by veterinary specialists to the FBOs
- Awareness plans/strategies: Seminars, meetings, media involvement (radio, TV), development of Instruction
- · Geographical area: all country

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# LSD awareness campaigns

Awareness campaigns targeted to:	Y/N	Start date of awareness campaign	1 <sup>st</sup> LSD outbreak (if applicable)
Official vets	Yes	III Quarter 2016	
Private vets	Yes	III Quarter 2016	-
Big farmers	Yes	III Quarter 2016	-
Small backyard farmers	Yes	III Quarter 2016	-
Traders / Middlemen	Yes	III Quarter 2016	-
Transporters	Yes	III Quarter 2016	-
Other	Yes	III Quarter 2016	-

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# Awareness tools (please provide pictures of the materials)

	Y/N	Number of printed materials/meetings	Primary target audience	Applied to the whole country/zone (Y/N; if NO, specify)
Leaflets	Yes	Certain number is not available	Veterinarians + owners	Yes
Posters	No			
Booklets	Yes	Certain number is not available	Veterinarians + owners	Yes
Meetings with official vets	Yes	Meeting in each region (total more than 50)	Official vets	Yes
Meetings with private vets	Yes	Meeting in each region (total more than 50)	Private vets	Yes
Meetings with farmers	Yes	Meeting in each region (total more than 50)	Farmers	Yes
Website	Yes	http://www.lsd.vet.ua/	All interested	Yes
TV/Radio	Yes	3 times on a central TV + each region media has been involved	All interested	Yes
Other				

# Upcoming awareness strategies

- Objectives: to improve awareness level among all categories
- Start date of awareness campaigns: April November 2017
- Targeted stakeholders: Official and private vets, farmers
- Awareness tools: Leaflets, booklets, seminars are planned to carry out
- Geographical area: all country

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