



Resource Mobilization

closing the gaps between Plans and Results



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(Resource Mobilization)





**Tailored Country-specific Donors mapping
and ‘intelligence’ on DONORS’ PRIORITIES
and STRATEGIES to identify synergies and
match our technical excellence**





**Exploring new funding opportunities &
accelerate
resources mobilization efforts**



Focus, engage and deliver to attract funds



Turning opportunities into results...

**Mobilize
Funds for
your CPF
Outputs**

*Proactively and strategically
networking in regional fora, donor
meetings, summits, conferences,
expo*

**Donor
Mapping**

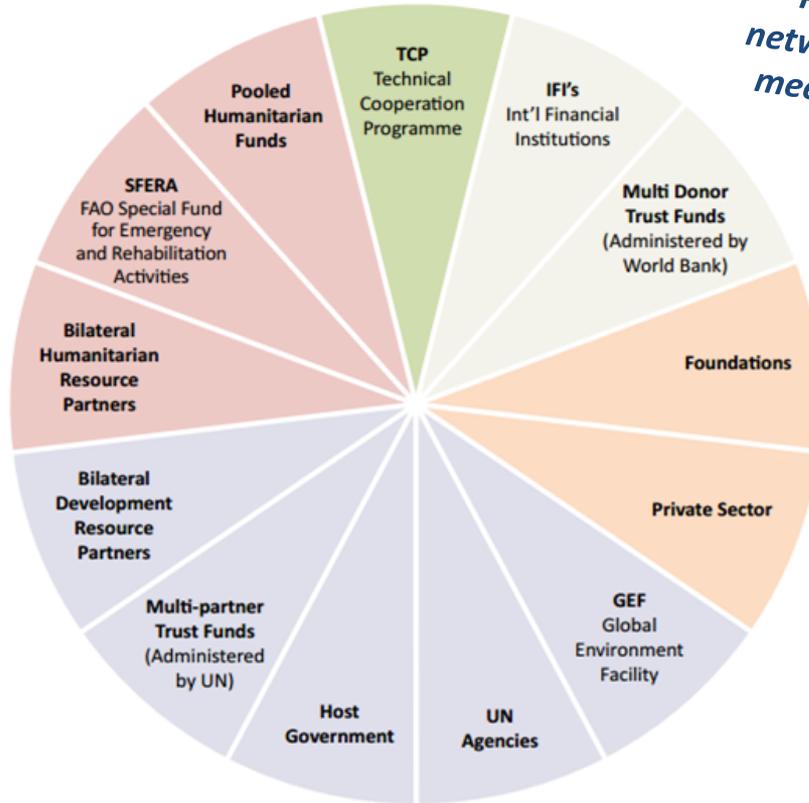
**Custom-made
Outreach and
Communication
Plans**

**Resources Mobilization
Strategies and Action
Plans**

ENGAGE

IDENTIFY

*Mapping,
Analysis,
Intelligence on
Donors
PRIORITIES*



Attracting Donor interests to our Technical expertise





**Country-specific Resources Mobilization
Strategies and Action Plans to implement CPFs
and deliver expected results against targets**





Custom-made Outreach & Communication Plans





***“First port of call” for
Country Offices’ extra-
budgetary needs in
line with SOs, RIs,
CPFs, PoAs to close
the gaps between
plans and results.***

Closely supporting you in:

- *Tailored Country-specific Donors mapping and intelligence;*
- *Exploring new funding opportunities and accelerate resources mobilization efforts; Focus, engage and deliver to attract funds;*
- *Resources Mobilization Strategies and Action Plans;*
- *Custom-made Outreach and Communication Plans.*

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