



Food and Agriculture
Organization of the
United Nations



SYMPOSIUM

Learning from the traditional Japanese Diet *Washoku* and the Mediterranean Diet to Promote Healthy Diets and Food Systems

Thursday 16th June 2016
from 11.30 to 13.30
Sheikh Zayed Centre

Interpretation will be available in English - Japanese - Italian

This event is organized by the Economic and Social Development Department of FAO in collaboration with the Ministry of Agriculture, Forestry and Fisheries (MAFF) of Japan, to share knowledge and experiences on healthy diets and food systems; and to create a platform for sharing information on food systems to promote healthy diets.



Agenda

Chair: Mr Kostas Stamoulis

- from 11:30** | **Welcome remarks**
to 11:35 | Mr Kostas Stamoulis, Assistant Director-General a.i., Economic and Social Development
Department of FAO
- from 11:35** | **Opening remarks**
to 11:40 | Mr Masaaki Maruyama, Counselor, Deputy Director-General of Food Industry Affairs Bureau,
Ministry of Agriculture, Forestry and Fisheries (MAFF), Japan
- from 11:40** | **Introduction: Background to Nutrition and Food Systems**
to 11:50 | Ms Anna Lartey, Director, Nutrition and Food Systems Division (ESN)
- Background to the New Project**
Ms Boitshepo Giyose, Senior Nutrition Officer, ESN

Session 1: Introduction and lessons learned from the *Washoku* and the Mediterranean diet

- from 11:50** | **The Japanese Diet: Washoku**
to 12:10 | Mr Kazuo Takagi, Chef of Washoku, Member of *Washoku* School Lunch Project
Mr Masahiro Higa, Senior Executive Director, Central Union of Agricultural Cooperatives (JA-ZENCHU)
- from 12:10** | **The Mediterranean Diet**
to 12:30 | Dr Roberto Capone, Principal Administrator, Centre International des Hautes Études
Agronomiques Méditerranéennes (CIHEAM)
Dr Giovanni Vanni Frajese, Nutrition Expert of the World Farmers' Organisation / Associate
Professor of Applied Medical Technical Sciences at the Rome University "Foro Italico"

Session 2: Panel discussion on private sector commitment to healthy diets throughout the food systems

- from 12:30** | **Panel discussion**
to 12:50 | Facilitated by Mr Keiya Iida, Deputy Director-General, Office of Healthcare Policy, Cabinet
Secretariat, Japan; and Mr Guenter Hemrich, Deputy Director a.i., ESN
Mr Hidenori Murakami, Executive President of Japan Food Industry Association
Dr Yasuyuki Morimoto, Associate Scientist, Agricultural Biodiversity and Ecosystem Services,
Bioversity International
Ms Florence Tartanac, Senior Officer, ESN
- from 12:50** | **Q&A session and Wrap-up**
to 13:25 | Mr Guenter Hemrich, Deputy Director a.i., ESN
- from 13:25** | **Closure**
to 13:30 | Mr Kostas Stamoulis, Assistant Director-General a.i., Economic and Social Development
Department of FAO



Kostas G. Stamoulis is currently Assistant Director-General a.i., Economic and Social Development Department of FAO. Before joining FAO in 1989, he was Assistant Professor of Agricultural Economics at the University of Illinois in Urbana-Champaign. His work includes issues related to the role of agriculture in rural development and rural poverty reduction in developing countries; the impact of changes in food systems on smallholder farmers and on rural poverty; the linkages between the agricultural sector and the rural non-farm economy. Mr Stamoulis has also carried out work on the assessment of the role of macroeconomic and exchange rate policies on agriculture and the rural sector and the interdependence between exchange rate, financial and commodity markets. He has published a large number of papers, articles, books and monographs on a variety of subjects.



Masaaki Maruyama, Deputy Director-General for the Food Industry Bureau (MAFF) since early 2016, previously worked as Executive Research Fellow in the Economic and Social Research Institute, Cabinet Office, and served as Director in many offices of the Cabinet Office, among which the Department of National Accounts, of the Economic and Social Research Institute, the office of Analysis on Regional Economies, the Policy Evaluation and Public Relations Division of the Minister's Secretariat, the National Expenditure Division in the Department of National Accounts of the Economic and Social Research Institute, and the Economic Outlook Office. Mr Maruyama also was Associated Professor at the University of Kobe between 2003 and 2005.



Anna Larley is Director of the Nutrition and Food Systems Division of FAO since 2013. Prior to that she was a Professor of Nutrition at the University of Ghana. She worked as a researcher in sub-Saharan Africa for 27 years. Her research focused on maternal child nutrition. Ms Larley won the University of Ghana's "Best Researcher Award for 2004". She held the International Development Research Center (IDRC, Canada) Research Chair in Nutrition for Health and Socioeconomic Development in sub-Saharan Africa (2009-2014). She was nominated a "Yo Kama" (Ideal woman) in 2012 by the Manya-Krobo Traditional Council. She is the recipient of the Sight and Life Nutrition Leadership Award for 2014. She currently wears another global hat as the President of the International Union of Nutritional Sciences (IUNS, 2013-2017).



Boitshepo "Bibi" Giyose is Senior Nutrition Officer in the Nutrition and Food Systems Division of FAO since 2014. Her main focus is integrating nutrition at policy and programme level into agriculture and other development agendas. She previously worked 9 years for the New Partnership for Africa's Development (NEPAD) Planning and Coordinating Agency as Senior Advisor for Food and Nutrition Security. She also worked as regional coordinator for projects of UNDP/UNAIDS and the Commonwealth Regional Health Community Secretariat for East, Central and Southern Africa (CRHCS-ECSA), and served in the Government of Botswana and in the private sector.



Born in Osaka prefecture in 1972, **Takagi Kazuo** started his career at a high-class Japanese restaurant "Kitano Yamatoya" in Osaka and started to study under Chef Takeshi Sanagi. After having worked as a sous-chef at his second workplace "Sansou Kyo-Yamato" with Chef Sanagi, Mr Kazuo opened his own restaurant "Kyoto Cuisine Takagi" in Higashiyama, Ashiya in 2005. The restaurant has gotten two stars in Micheline for seven years continuously from 2010. In 2015, the restaurant ranked 118th on "La Liste" the best 1000 restaurant in the world by French government. Mr Kazuo is also a father of three kids and highly motivated to provide dietary education to children. Starting with the class featuring Japanese traditional soup stock "dashi," Mr Kazuo has worked hard to carry on the *Washoku* culture in schools. He has also regularly provided free trainings at his restaurant for school nutritionists. Since its foundation in 2014, Mr Kazuo has been actively involved in the *Washoku* School Lunch Project and is a current representative in Western Japan.



Masahiro Higa has been the Senior Executive Director of Central Union of Agricultural cooperatives, JA-ZENCHU, since August 2015. He has worked at JA-ZENCHU since 1983 and has significant experiences in food issues, agricultural policy, management, education, international trade, and cooperative movement. JA, Japan Agricultural Cooperative, is organized in every municipality throughout Japan, based on the principle of mutual cooperation. For member farmers, JA runs various activities including farm guidance, marketing, supplying, credit, mutual insurance, processing, nursing care services and educational farms at schools. 659 cooperatives are members (as of April 2016), 4.56 million farmers are regular members and 5.58 million non-farmers are associated members (as of March 2013).



Roberto Capone is the Principal Administrator of CIHEAM-Bari since 2008, where he is also the head and coordinator of the Sustainable Agriculture, Food and Rural Development Department. His main research fields are Mediterranean food systems sustainability; sustainable food production and consumption; the Mediterranean Diet; traditional and local agro-food products enhancement; and integrated development of Mediterranean rural areas. Mr Capone has been Principal Administrator at General Secretariat in Paris (2000-2006). He was Minister Adviser on international affairs in the Mediterranean area and Secretary-General of the National Liaison Committee between the Italian Government and FAO. He was also a member of the Italian technical committee dealing with the nomination of the Mediterranean Diet for inclusion on UNESCO's Intangible Cultural Heritage representative list (2007-2008).



Giovanni Frajese is currently working at the "University of Rome Foro Italico", and researches medicine and biotechnologies with particular interest in the field of Endocrinology and Metabolism. After spending several years in London (Prof G.M. Besser S. Bartholomew's Hospital) and Quebec City (Prof Fernand Labrie CHUL, Quebec, Canada) he returned to Italy. Invited guest and speaker in many international medical symposiums, he has authored over 70 papers in international peer-reviewed science journals. Member of several societies including Endocrine Society (USA), American Diabetes Association (ADA), Italian Society of Endocrinology (SIE), Prof Frajese has two patents in the field of Natural Medicine applied to "medicinal" food products.



Keiya Iida was appointed as Deputy Director-General, Office of Healthcare Policy, Cabinet Secretariat and Assistant Minister for Promotion of Healthcare Industries and Global Expansion of Healthcare at the Ministry of Health, Labor and Welfare (MHLW) in July 2014. Mr Iida oversees international cooperation with the ministries and agencies of other countries. Before joining the Cabinet Secretariat and the MHLW in 2014, Mr Iida held a number of positions at the Ministry of Economy, Trade and Industry and his previous positions include Director for International Affairs in the information technology section as METI representative for APEC and OECD.



Hidenori Murakami is Executive President of the Japan Food Industry Association (JFIA). With its extensive membership in food and related industries, JFIA is focusing on solving common industry challenges. Mr Murakami is the former Vice Minister of Agriculture, Forestry, and Fisheries for International Affairs. He started his career at MAFF in 1974 and was involved in various bilateral and multilateral trade negotiations. He was also actively involved in many important policy decisions on domestic agriculture and food policies of Japan, including policies on rice, wheat and the agro-food industry as Director-General of Food Policy Bureau of MAFF. He served as Ambassador to Chile from 2011 to 2014.



Yasuyuki Morimoto works for Bioversity International since 2000. He manages several international multi-disciplinary research projects in genetic diversity as well as in farmers' knowledge and practices with an emphasis on underutilized crops in sub-Saharan Africa. Mr Morimoto was previously involved in several international research projects and played a key role in the African Leafy Vegetable (ALV) project, the Dietary Diversity project, and several community-based researches on underutilized African food crops. Prior to joining Bioversity International, from 1995 to 1998, Mr Morimoto worked at the herbarium department of the National Museums of Kenya, as a visiting scientist in Botany, with financial support of Japan International Cooperation Agency (JICA).



Florence Tartanac is Senior Officer leading the Market Linkages and Value Chain Group in FAO's Nutrition and Food Systems Division. Her areas of expertise cover small and medium agro-industries development; farmers' organisations management; business partnerships and value chain development; voluntary standards and geographical indications. Prior to joining FAO in 2001, she worked 10 years in Guatemala, for the French Cooperation, INCAP (Institute of Nutrition for Central America and Panama) and UNIDO (United Nations Industrial Development Organization). She is a food engineer and has a PhD in Economical Geography from Paris University.



Günter Hemrich is Deputy Director a. i. of FAO's Nutrition and Food Systems Division. He currently leads the reorientation of FAO's work on nutrition and food systems in order to maximise its contribution to the Organization's Strategic Objectives. He has worked on food security and nutrition with FAO, the World Food Programme, the International Fund for Agricultural Development, and the German Technical Cooperation in Africa, Asia and Latin America. Until recently, he served as Senior Strategy and Planning Officer in FAO's Office for Strategy, Planning and Resources Management and previously as Senior Programme Coordinator of the Economic and Social Development Department. He holds Master's Degrees in Agricultural and Resource Economics from Oregon State University, USA, and in Agricultural Sciences from Hohenheim University, Germany.

The video of the event is available on www.fao.org/webcast/home/en/item/4140/icode