Get involved

ORGANIZE AN OUTSTANDING EVENT ON
5 DECEMBER

SCIENTISTS
• Organize a workshop, a scientific conference, a soil fair, a seminar or round tables
• Support a soil museum and encourage citizen science experiments
• Participate in interviews or official talks on soils

TEACHERS
• Organize a lecture or a fieldtrip on soil erosion, show one of our videos and visit soil museums
• Print out and display WSD visuals and plan a drawing contest
• Work on school gardens

STUDENTS
• Plan a soil experiment or a soil painting competition
• Share WSD material on social media
• Organize a concert

Encourage your teacher!

FARMERS
• Brand your stand and local market with WSD banners
• Gather your community members together for a soil fair
• Organize a meeting with indigenous people on local knowledge or a training

Share your knowledge!

NGOs
• Plan a “run or walk for soil” event, a soil festival or a gardening afternoon
• Distribute soil gadgets such as tee shirt or pens, add the WSD button to your webpage or email signature
• Organize a broadcast or a public talk

Join the move!

PRIVATE SECTOR
• Advertise WSD on your facade and/or website
• Stimulate the creation of shared gardens within your company
• Plant trees and cover the soil around your building

Turn-it green!

Support soil science!

Engage with the youth!
Our material is yours

**COMMUNICATION TOOLKIT**
Infographics, poster, banners, buttons and the WSD logo, and more, all freely downloadable

**WSD LOGO**
The WSD logo is not available in your local language? Send us the translation and the GSP team will prepare a high-quality logo version, which will be shared on the website!

**EDUCATIONAL KIT**
Books, booklets, videos

**WSD GADGETS**
Ready-to-print design to produce your WSD T-shirt, mug, cap, bag

**DIFFUSE ON SOCIAL MEDIA**
Share the WSD messages and campaign material using #WorldSoilDay

**BE PART OF THE STORY**
Don’t forget to share your success (and fun) by sending us photos or videos. This material will uploaded on the WSD photo-gallery

**JOIN THE PHOTO CHALLENGE**
Share your WSD pictures with us

**PIN YOUR EVENT**
On the WSD map: www.fao.org/world-soil-day/worldwide-events

**APPLY FOR THE KING BHUMIBOL WORLD SOIL DAY AWARD**
The most outstanding WSD celebrations will have the chance to compete and win 15 000 USD and a trip to Thailand

**CONTACT US AND VISIT THE WORLD SOIL DAY WEBSITE**
F.A.O.ORG/WORLD-SOIL-DAY