# **UN SDG ACTION CHALLENGE AWARDS**



The UN SDG Action Challenge Awards recognize outstanding achievements and innovative efforts to promote action on the Sustainable Development Goals. In order to achieve Agenda 2030, we will need to learn from some of the greatest innovators, mobilizers, connectors, storytellers, communicators, visualizers and includers from across the Globe! This awards program aims to find these change-makers and celebrate achievements being made in every corner of the earth, which all form a critical contribution to the international sustainable development movement.

The Awards are open to individuals, civil society organizations, local governments and others who are taking actions to advance the 2030 Agenda.

Members of the global SDG community will be invited to enter their projects, initiatives, networks and people for the chance win a UN SDG Action Challenge Award at the UN SDG Action Challenge Awards Ceremony on 21st March 2018 during the Global Festival of Action for Sustainable Development in Bonn, Germany (21-23 March 2018). Where applicable, award winners will also be invited to offer practical, hands-on workshop sessions at the Global Festival of Action for Sustainable Development to share their skills and good practices with participants.

The entry window will run from 1st December 2017 – 15th January 2018. Submissions will be reviewed by expert group panels, with an additional award – the People's Choice Award, being selected by attendees at the Festival in advance of the awards ceremony.

#### **UN SDG Action Challenge Award Categories**

#### 1. Mobilizer

This award goes to the team that demonstrates greatest successes with mobilizing citizens or volunteers to act for the SDGs.



#### 2. Storyteller

This award goes to the team that captures powerful human stories to help communicate the importance of the SDGs to people's lives.

#### 3. Communicator

This award is for the most creative or impactful communications campaign (local/national/international) to raise awareness about the SDGs and/or people's voices and role in SDG action.

#### 4. Visualizer

This award goes to the most innovative or impactful use of MY World or other citizen voices data to communicate with government or the public.

#### 5. Innovator

This award goes to the most creative and innovative use of new technologies for communicating SDGs.

#### 6. Connector

This award goes to the team/person with that demonstrates innovative or impactful ways to bring multiple stakeholders together, or building networks, towards SDG Action.

#### 7. Includer

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Leave No One Behind – This award goes to the group who make the most extraordinary and impactful effort to ensure that excluded groups become part of the SDG dialogue and implementation in their community.

#### What will my submission be judged on?

Each submission will be evaluated against the degree to which actions were deemed to be transformative, inclusive and impactful.

#### Will all categories be judged by the same judging panel?

Yes — with one exception. Outside of the defined Awards categories — we will be showcasing shortlisted submissions during the first day of the Global Festival of Action and asking festival-goers to vote for a People's Choice Award winner! The winning submission could be from any of the categories, so make sure you register to attend the Global Festival of Ideas even if your submission has not been selected as a category finalist.

#### Who will be judging the submissions?

An expert judging panel will be convened of a variety of high-level stakeholders engaged in SDG implementation – further details to follow.

#### Can I submit an entry to more than one category?

One entry per person will be accepted although organisations can enter into multiple categories if different teams/individuals led the work.

#### What is the prize?

Shortlisted finalists will be invited to join us at the Global Festival of Action for Sustainable Development from 21st-23rd March 2018, in Bonn, Germany. The UN SDG Challenge Awards Ceremony will be held on the evening of 21st March where winners will be recognized for their achievements and all shortlisted finalists will be invited to participate in workshop sessions at the event to share their most inspiring lessons and practical advice with fellow SDG stakeholders.

Shortlisted finalists will receive invitations to join the event as speakers and participants, but would be required to cover their own travel and accommodation costs.

All entrants are encouraged to participate in the Global Festival of Action for Sustainable Development, as there will be an extra award issued to the 'People's Choice Award' on the evening of the UN SDG Action Challenge Awards Ceremony. Festival-goers will pick their favorite submission that was not shortlisted by the judging panel, from any category, the submission with the most votes will be awarded as part of the Ceremony.

The window for submissions will run from **1st December 2017 –15th January 2018**. The submissions will be then be reviewed by the judging panel by 31st January 2018, with all shortlisted finalists being notified in early February.

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#### Will my submission be recognized even if I don't win?

Yes — every contribution towards achieving the SDGs is valuable and important, and we want to ensure that all initiatives are recognized and showcased. All submissions will be featured in an SDG Challenge showcase on the <u>Global Festival of Action for Sustainable Development</u> website.

# What if I want to run a session on the same project/ topic area as my awards submission?

If you plan to complete a <u>session submission</u> or application for a stand in the <u>Knowledge</u> <u>and Innovation Fair</u> on the same project or initiative, please indicate this by ticking the relevant box at the end of the application form. You will need to ensure you then complete a session entry form and tick the box that links that session to your award.

#### **APPLY**

http://sdgactioncampaign.org/initiatives/sdg-action-challengeawards/apply/

### **FIRST**

# NOTE: Before completing the application, please read the

UN SDG Action Challenge Awards information first.

See

guidance form

to help you prepare the application before submitting in the online form below.

## **Initiatives**

MY World

World We Want

Virtual Reality

**Humans of MY World** 

Global Festival of Ideas for Sustainable

<u>Development</u>

https://www.facebook.com/pg/SDGglobalFest/posts/?ref=page\_internal



https://www.facebook.com/pg/SDGglobalFest/posts/?ref=page\_internal

#### **Global Festival of Action for Sustainable Development**

Yesterday at 12:00pm · @

"Coming to this festival is a call to action to implement this agenda that is by the people and for the people", said a participant about the first #SDGglobalFest. Register now for next edition in March: bit.ly/2iXARFX UN SDG Action Campaign





is Since the start of UN FAO YUNGA (Youth and United Nations Global Alliance) I am using environment challenges who are a great help to make people aware on related SDG's as a new tool. This action now grows on more then 10 countries. There is some ten books available on several languages and all posted on. It is very easy to build up awreness and even a response behavior for SDG's. I already made more than hundred of wotkshosp with many organiations lke school municipl envo training events etc. I think Time yo apply for SG challenge aas a moderator. All details are shown on UN FAO YUNGA website

http://www.fao.org/.../country.../turkey/en/ I think that it is time to participate this as a #mobilizer . I will also be very happy to shre my info posters specilly for Forest Water Oceans Soil, BD, energy challenges with all interested parties.; I already share them with interested partiesin several countries

Like · Comment



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## Umit Savas Baran Today at 5:02pm

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http://www.fao.org/.../country.../turkey/en/ I think that it is time to participate this as a #mobilizer . I will also be very happy to share my info posters specially for Forest Water Oceans Soil, BD, energy challenges with all interested parties. I already share them with interested parties in severaal countries. Everything happened by help of UN FAO YUNG website and friends in Turkey who provided children for workshops