



**Terms of Reference (TORs)  
of the  
SIPAM Information and Communication Consultant.**

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The Information and Communication Consultant will provide, in collaboration with the SIPAM Regional Centre team and under the overall supervision of the GFCM Secretariat, coordination and management support on the implementation of SIPAM activities and data flow strategies. SIPAM has been conceived with the aim of contributing to the sustainable development of aquaculture through improving the flow of aquaculture information among the participating countries in the Mediterranean and the Black Sea.

**In particular,**

The Information and Communication Expert will be responsible for the assessment and exchange of aquaculture related data and information among all SIPAM participants and networking with national governmental institutions, scientific and non-governmental organisations, regional and specialised agencies, and any other stakeholders including the private sector, for the effective implementation of the Network activities as approved by the CAQ-GFCM Committee. The SIPAM Information and Communication Expert will be required to:

- Design, propose and eventually implement communication/information strategies for the SIPAM Network;
- Liaise with all SIPAM National Coordinators to implement and ensure an efficient data and information flow in SIPAM;
- Encourage the SIPAM National Coordinators to provide data and news on a regular basis;
- Search, analyse and manage information and data from external sources and that provided by the SIPAM National Coordinators;
- Compile and edit a regular information news and other promotional material on SIPAM activities, and ensure its targeted distribution;
- Plan, identify and produce in collaboration with SIPAM Regional Centre and the GFCM Secretariat, the editorial inputs to the SIPAM portal and ensure their timely publication in the relevant website pages;
- Prepare and distribute news releases and technical reports, as appropriate, to highlight ongoing national and regional aquaculture activities;
- Participate when possible in sector events (e.g. meetings, conferences, workshops, fairs) and deliver presentations to promote the role of SIPAM;
- Contribute with relevant technical reports for the SIPAM annual meetings and for the CAQ biannual session;

- Actively participate in relevant working groups, virtual and non, engaged in information collection, analysis and dissemination;
- Any other duties as may be assigned.

### **Qualifications**

- University degree or equivalent in marine and aquaculture sciences with at least 5 years of practical experience in information and communication.
- Excellent and proven communication skills with government officials, scientific organizations and other stakeholders engaged in the Mediterranean aquaculture sector.
- Good computer skills including databases and web design and maintenance tools.
- Fluency in written and spoken English and French. Knowledge of one or more of the other languages used in the participating countries is desirable.
- Excellent team working skills.

This consultancy, open to male and female candidates from GFCM Member countries, is for 11 months and is based in Rome, FAO/GFCM HQs.

Applications will be accepted until the 10<sup>th</sup> October 2005.

### **For further information and applications, please contact:**

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