



Impact Evaluation of ASFA

What's at stake, and the way forward

**ASFA Board meeting, Dalhousie University
8 October 2015, Halifax, Canada**

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Impact Evaluation of ASFA

General methodology

- Choose key impact areas (themes) and target audience
- Set objectives for each theme
- Translate objectives to success criteria
- Turn success criteria into impact indicators
- Decide and implement evidence gathering strategy appropriate for each audience
- Use results to maintain/imrpove and set new targets to further develop the services

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1. Choose key impact areas (themes)

- Learning impact
 - Supporting student assignments\theses\papers in the aquatic sciences
 - Supporting teachers\lecturers by the provision of teaching resources for the aquatic sciences
 - Meeting aquatic sciences researchers' needs
- Economic impact
 - Supporting the discovery of more cost effective methods or techniques in the aquatic sciences
- Social/Political impact
 - Supporting decision and policy-making in the aquatic sciences

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2. Choose target audience

- Undergraduate student
- Postgraduate student / PhD
- Researchers (academic/non-academic)
- Regulators
- Commercial (consultants, fishery organizations)
- Wider public (food security etc...)
- Others

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3. Set specific and time bound objective for each theme

e.g. for theme “Meeting aquatic sciences researchers’ needs”

1. Provide an A&I service that positively contributes to aquatic research
2. To secure ASFA as the main service for finding literature on sustainable fisheries

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Some observations and questions

Many use ASFA – appraisal of ASFA by knowledgeable users

“No one” wants to pay for its maintenance

Young generation use google

ASFA could be at the core of Blue Growth to support “Facts based decision making”

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Some observations and questions

“No one” wants to pay for it

Ask Partners

Ask ProQuest – what would make it really less attractive ?

- Lack of grey literature
- Lack of global coverage

Ask ProQuest – what would make it less attractive ?

What could be the impact if ASFA was no more functioning?

Drastic reduction of grey literature?

Drastic reduction of visibility of developing world?

Number of libraries not having access to references?

Network would break out (value of network)?

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Some observations and questions

If target is Blue Growth

Is scope adequate?

If target is Science 2.0

Bibliographic records are part of a broader landscape of organizing a wide range of knowledge

Then what role for ASFA?

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Some observations and questions

Who should we mobilize to reflect on this?

The decision makers? Your Directors?

In which forum can we raise this kind of thinking?

Shouldn't we select and convene a small group of enlightened decision makers