



Origin Rodrigues  
products to be sold in  
Mauritius this week

Deputy Chief Commissioner of the Rodrigues Regional Assembly Franchette Gaspard Pierre Louis and Chief Commissioner Serge Clair introduced 'Semaine Rodriguaise' and Origin Rodrigues products last Friday during a press conference in Port Louis. Under the framework of the SmartFish project activities, FAO in partnership with Rodrigues Regional Assembly has launched the Origin Rodrigues initiative promoting a more quality and market oriented agro-processing business. Providing an alternative livelihood to lagoon fishing for many ex-fisher women in Rodrigues, the project helps to reduce pressure on the already **threatened marine resources in the island's lagoon.**

AGROD cooperative network is the first producer benefiting from this initiative as their products carry the Origin Rodrigues label.

AGROD consists of four different cooperatives in Rodrigues that group women who were previously working in fishing, committed to quality agro-processing. The products comply with strict quality standards that are continuously monitored and tested.

AGROD products along with other traditional Rodrigues products will be showcased and available for sale during this week (until 1st June) at various sites in Mauritius. In addition to the products there will be other cultural events including traditional music and dance.