Why is FAO developing this Directory?

• Edible Insects present a growing sector with many interest groups and stakeholders, but networking is dispersed

• The Expert meeting in January 2012 (http://www.fao.org/forestry/edibleinsects/78422/en/) recommended, that FAO act as a global center of information exchange and it facilitates, media, R&D, and other requests from international stakeholders.

• What do we want to know about the stakeholders in the edible insect sector?
  – Which sectors do they represent
  – How to contact them
  – Could they provide a short overview on on-going/past activities

• How the Directory will help you:
  – By identifying active hubs to facilitate networking at regional/national levels (Africa, North America, Europe, Asia)
  – By identify synergies on cross cutting topics such as: nutrition, livestock management, legislation, labeling, investment, etc.)
  – By sharing information about publications, events and recent activities
Example: How will it look like*

- Representing different sectors through coloured pins, a business card will open, when clicked and information about the user/organization will appear

*This map is just used as an example © CIEL (Copenhagen Innovation and Entrepreneurship Lab) and Webfu.dk
Example: Business card layout*

*These business cards are only examples
Business card information

- Users can choose what information is published online OR if you would like to keep your information private, it would be made available only to the FAO Edible Insect Programme.

  Standard Information available in the business card, (plus additional contact information, depending on your privacy settings):
  
  - Keywords
  - Name
  - Position
  - Institution
  - Short presentation of on-going activities
  - Past projects (link or upload to project reports)
  - Countries of expertise
  - Publications
  - Website and social media outlets (Twitter, Facebook, etc)
Example Registration Sheet

http://www.cisfm.org/experts/entryform.html

• Use of FAO login system

*This log in scheme is just used as an example