Preserve a Landmark
Protect a Rainforest
Cultivate a Global Partnership

BROOKLYN BRIDGE FOREST
Participatory Funding Model:

- 11,000 planks...
- 11,000 sponsors...
- 11,000 engaged citizens

Raise $10M – $18M
BROOKLYN BRIDGE FOREST
New York City will be the most sustainable big city in the world and a global leader in the fight against climate change… - OneNYC

Deforesting the tropics could result in global warming equivalent to that caused by the burning of fossil fuels since 1950… - Nature Journal
Global Cities—Global Forests: Megacities partner with iconic forests in an expression of solidarity and interdependence.

Future of Forest Work: Engaging youth in co-creating visionary and meaningful forest-positive livelihoods.

Brooklyn Bridge Forest: A global landmark becomes a beacon for community managed forest and sustainable timber.
WOOD at WORK

RESOLUTION - 2015

1. New York and other cities are centers of leadership, policy innovation, culture, arts, and inspiration, and their decisions impact and influence global trends.

2. Thriving forest systems are a critical part of mitigating global climate change, as well as maintaining biodiversity, community livelihoods and identity, human health, and broader ecosystem services.

3. The use of sustainably harvested wood from well-managed, certified forest systems (including community managed forests) can significantly contribute to global forest and wildlife conservation and maintain the aesthetic and architectural qualities that only wood can provide.

4. We suggest that New York and other cities create policies to proactively promote the use of responsibly sourced wood in city building projects and infrastructure as part of their climate change initiatives, and to build civic awareness about the global importance of forests.