Community forests landscape management for sustainable wood value chains

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OUR CONSERVATION MODEL...

STRATEGIES

CONSUMER BEHAVIOR
- Engage consumers
- Evaluate & assess impacts

BUSINESS PRACTICES
- Build demand for sustainable products
- Ensure traceability
- Develop best practices, standards, and certification systems
- Provide technical assistance and training

LAND USE PRACTICES

OUTCOMES & IMPACTS

NATURAL RESOURCES CONSERVED AND REGENERATED
- PRODUCTIVITY AND ASSETS INCREASED
- SUSTAINABLE LIVELIHOODS ADVANCED
- SOCIAL CONDITIONS AND WELLBEING INCREASED

Biodiversity conserved
Our Work in Cameroon: A Landscape Approach

ON THE GROUND: MINTOM LANDSCAPE

Forestry Training
Protect forests, resources & communities

Producer Groups
Achieve scale, share resources & ensure quality

Administration & Finance
Manage revenue & costs, share equitably

Legal Origin
Timber traceability system

Agriculture
Create incentives & strengthen individual income

Marketing
Promote products & negotiate contracts

NTFP Businesses
Develop sustainable alternatives to deforestation
Our Work in Cameroon: 2010-2017

Challenges
- Cost of 5-year management plans and annual inventories
- Investment of communities in timber production tools
- Timber traceability and value addition
- Linkages with the wood market

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<thead>
<tr>
<th>TIMBER SALES PRICE IN COMMUNITY FORESTS IN MINTOM (USD)</th>
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<tbody>
<tr>
<td>Production costs</td>
</tr>
<tr>
<td>$50</td>
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<td>$115</td>
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OUTSOURCED PRODUCTION

IN-HOUSE PRODUCTION