

From Seeds to Foods – Europe and Central Asia Regional Pavilion

FAO is pleased to invite your organization to contribute to the **Second Edition of the FAO Global Exhibition From Seeds to Foods**, which will take place at Circo Massimo in Rome from **8 to 12 October 2026**, alongside the World Food Forum ([concept note available here](#)).

The Europe and Central Asia (ECA) Regional Pavilion will tell the story of the region's agrifood systems through four thematic areas: Nature as the Source, People and Knowledge, Innovation Marketplace, and Investment and Partnerships ([concept note available here](#)).

We invite private-sector companies, startups, academic and research institutions, civil society organizations and youth-led initiatives in Europe and Central Asia to take part.

The ECA Pavilion is looking for contributions in the following areas:

- ☐ food for display
- ☐ food for tasting
- ☐ cultural artefacts for our display areas
- ☐ technology and innovation
- ☐ show cooking, ideally with embassy or restaurant support in Rome

The Main Stage programme is also open to proposals for:

- ☐ cultural performances
- ☐ technical sessions, to be organized by countries or other stakeholders

Please complete this form to indicate your proposed contribution(s) and any logistical or technical requirements. Participants are expected to cover their own travel and accommodation costs. We kindly request that you submit your contribution by 15 August 2026, COB.

1. Organization/institution information (required)

Organization/institution name

Country

Website

Type of organization/institution

- ☐ embassy / permanent representation
- ☐ private-sector company / startup
- ☐ academic or research institution
- ☐ farmers' organization / civil society organization / non-governmental organization
- ☐ youth-led initiative
- ☐ other (please specify)

2. Food for display

List items, products or cultural artefacts from your organization for the pavilion's display areas. Use one form per idea; attach extra sheets for additional items.

Item / product name

Description / narrative

Additional info (e.g. shipping support needed)

Notes (e.g. fragility, display requirements)

Submitted by (name, email)

3. Food for tasting

List dishes, products or beverages from your country suitable for a tasting station (e.g. bread, honey, olive oil, cheese, dried fruits, wine).

Product / dish name

Description / narrative

Additional info

Notes (e.g. food-safety considerations, self-service suitability)

Submitted by (name, email)

4. Show cooking proposal

Propose a live show cooking idea for your country.

Proposal name

Description / narrative

Embassy chef / restaurant in Rome (Y/N + details)

Additional info

Notes (e.g. equipment or heat source needs)

Submitted by (name, email)

5. Cultural event proposal

Propose a performance or cultural programming idea for the Main Stage or pavilion.

Proposal name

Description / narrative

Embassy / Rome-based association or restaurant support (Y/N + details)

Additional info

Notes (e.g. expected duration)

Submitted by (name, email)

6. Technology and innovation

List technology, tools or innovation solutions from your organization for the pavilion's display areas, and the relevant contact point in Rome for coordination.

Item / solution name

Description / narrative

Embassy / permanent representation contact point in Rome?

☐ Yes

☐ No

Contact name

Contact email

Notes

Overall contact person (required)

Name

Position

Organization/institution

Email

Telephone

Additional information (optional)

Please provide any additional information relevant to your proposal(s)

Consent statement

By submitting my application for the ECA Regional Pavilion at the World Food Forum,

- I agree with [FAO's General Data Protection and Privacy Notice \[https://www.fao.org/contact-us/data-protection-and-privacy/en/\]](https://www.fao.org/contact-us/data-protection-and-privacy/en/);
- I agree with the Data Protection and Privacy Notice (linked above); and
- I consent to FAO processing my personal data as described in the above Data Protection and Privacy Notice.

Name

Date
