

Agrarian Development  
Ministry of Agrarian Development  
Minister Guilherme Cassel

**Tackling the food crisis:  
the Brazilian experience**

FAO  
21st COAG  
April, 24th, 2009

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What is Family Farming?

1<sup>st</sup> Generation Public Policies

2<sup>nd</sup> Generation Public Policies

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What is family farming?

- 4.5 million productive units:
  - 85% of all rural establishments in Brazil
  - 30.5% of the rural area
- Produces approx. 70% of foodstuff in the Brazilian basic basket in Brazil
- Corresponds to 32% of Brazil's Agribusiness GDP and 10% of Brazil's GDP

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**FAMILY FARMING in PRESIDENT LULA GOVERNMENT**

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**1<sup>st</sup> Generation Public Policies**

**Agrarian Reform and Strengthening of Family Farming**

- ✓ Credit
- ✓ Technical assistance and agricultural extension
- ✓ Agricultural insurance
- ✓ Commerce
- ✓ Rural Identity Territories
- ✓ Access to Rights

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**AGRARIAN REFORM**

**2003 to 2008:**

- 519,111 families (59% in all Brazilian history)
- 43 million hectares (53%)
- 3,089 settlements established
- 38 thousand km of roads built or restored
- Technical assistance, housing, electric light, water, commerce

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**CREDIT**  
**PRONAF - National Program for the Strengthening of Family Farming**

- Nationalized credit: offered in 5,357 municipalities (93%)
- Creation of new lines of credit: youth, women, agroecology, semi-arid region, commerce, cooperatives, forest
- Reduction of interest rates and bank taxes
- Simpler contracts
- 2.2 million contracts
- Resources in 2009: more than US\$ 7 billion

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**CREDIT**  
**PRONAF - National Program for the Strengthening of Family Farming**

- From 2003 to 2009:  
US\$ 22.3 billion, in more than 9 million contracts
- In them US\$ 1.4 billion in more than 2 million contracts specific for poorer producers (Pronaf's Group B, with annual income up to US\$ 2.3 thousand), specially in the poorest regions
- 1.1 million families included in the national rural credit system

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**ATER**  
**Technical assistance and agricultural extension**

**ARTICULATION OF PUBLIC POLICIES**

- Organization of family farmers
- Support to agroindustry, certification of organic products, medicinal plants
- Environmental projects: agroforestry systems, products of socio-biodiversity, environmental education
- More than US\$ 278.6 million in resources between 2003-2008
- Mixed system between government and the civil society
- More than 20 thousand technicians in the field

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**SEAF**  
**Family Farming Insurance**

- Obligatory, representing 2% of the credit
- 100% of the credit insured + 65% of the expected revenues (up to US\$ 984)
- More than 2 million contracts already insured

**PGPAF**  
**Price Guarantee Program for Family Farming**

- Credit indexed to product price or production cost

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**PAA**  
**Food Purchase Program**

- Governmental purchase of food from family farmers for donation to populations in food insecurity conditions and for public stocks: almost US\$ 1.1 billion invested
- The program has been recently enlarged to the public schools' School Food Program: 30% of all foodstuff is purchased from family farming (US\$ 600 million each year)
- Organic food is paid 30% more

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**RURAL IDENTITY TERRITORIES**

**Rural Identity Territories** are characterized by a set of municipalities with the same economic and environmental profile which show identity and social and cultural cohesion

- Municipalities with population under 50 thousand inhabitants
- Populational density under 80 inhabitants per km<sup>2</sup>
- Municipalities organized in Rural Identity Territories
- Territories are used to induce governmental investments

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### ACCESS TO RIGHTS

**PPIGRE – Special Program for the Promotion of Equality in Gender, Race and Ethnicity Issues**

Examples:

- Special credit lines for women
- Policy of access to basic civil documentation
- Technical assistance specialized in women, youth, and traditional communities issues
- Conjoint Land Titling (husband + wife)

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### 2<sup>nd</sup> Generation Public Policies

- More Food Program
- Land Regularization
- Citizenship Territories

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### MORE FOOD Program

#### Family farming's program to Brazil

**HIGHER PRODUCTION AND PRODUCTIVITY THANKS TO THE ACCELERATED MODERNIZATION OF FAMILY AGRICULTURE**

**PROGRAM'S MAIN CHARACTERISTICS**

- Surplus of 18 million tons of foodstuff/year (main products) in 3 years (equivalent to 2.4 months of food consumption in Brazil)
- Support to food safety and sustainable rural development
- Production and productivity leap
- Cheaper tractors, agricultural machinery and add-on tools
- Web portal
- And MORE
  - ✓ productivity with long-term credit
  - ✓ resources to produce knowledge
  - ✓ technical assistance and agricultural extension
  - ✓ support to commerce

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### MORE FOOD Program

#### Family farming's program to Brazil

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**CREDIT:** is to be settled in up to 10 years, with up to 3 years grace period and interest rate of 2% per year in case of vegetables, fruits, rice, beans, maize, cassava, wheat, milk and livestock

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### MORE FOOD Program

#### Family farming's program to Brazil

Knowledge		Tech. assistance and agric. extension																					
<p><b>RESEARCH:</b> partnership with the Brazilian Agricultural Research Corporation (Embrapa) and with State Organizations of Agricultural Research help develop sustainable production systems</p> <p><b>INNOVATION:</b> together with the Ministry of Science and Technology, the ministry funds projects that contribute to family farming's economic, environmental and social sustainability</p>		<p><b>MORE TECHNICIANS:</b> network expansion - from 20 to 30 thousand technicians in the field.</p> <p>Advice in all steps of the productive process and marketing for higher prices</p> <p>* not included US\$ 67.1 million from Inra in technical assistance for land reform settlers. Obs: Inra is the National Institute of Colonization and Agrarian Reform</p>																					
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### LEGAL LAND PROGRAM

#### FUNDAMENTAL AXES

- Environmental preservation
- Recognition of rights
- Small farmers first

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### LEGAL LAND PROGRAM

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**OBJECTIVES**

- Legal Amazon Region
- 67.4 million hectares of federal public lands to be regularized
- 100 thousand hectares of state owned land to be regularized
- 300 thousand squatters to benefit through titling and access to credit and public policies.

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### CITIZENSHIP TERRITORIES

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**CONCEPTUAL ELEMENTS**

- Inequalities and poverty in rural areas
- Territorial strategy and rural identity territories
- Consolidation of federative relations
- Integration of public policies
- Make public investments available first to the ones who need them most

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### CITIZENSHIP TERRITORIES

180 actions have been developed, organized in three structural axes and seven themes:

The diagram illustrates the organization of 180 actions into three structural axes and seven themes. The themes are: Sustainable organization of the production, Land actions, Education and culture, Rights and social development, Health, sanitation and access to water, Support to territorial management, and Infrastructure. The three structural axes are: Support to productive activities, Citizenship and rights, and Infrastructure. All these elements point towards a central box labeled '180 different actions'.

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### CITIZENSHIP TERRITORIES

**HIGHLIGHTS: Surpassed goals in 2008**

The infographic displays six categories of achievements in 2008, each represented by a house-shaped icon with a percentage above it:

- 107%: Oral health Program (3762 teams)
- 102%: Family Health Program (5420 teams)
- 223%: School Path Program (270 cities attended to)
- 121%: Thorough Family Attention Program (3 037 478 families attended to)
- 134%: Letters' Ark Program (667 libraries installed)

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### CITIZENSHIP TERRITORIES

**HIGHLIGHTS: Most important results in 2008**

- Paid: US\$ 5.05 billion (72%) of US\$ 7.01 billion programmed
- Access to oral health: 3,762 equipments installed
- Popular pharmacy: 537 units implemented/registered
- Health community agents: 46,200 agents performing in the territories
- School Path: 238 municipalities benefited from credit for school bus or boat acquisition
- Thorough Attention to the Family Program: 3 million families registered

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### CITIZENSHIP TERRITORIES

**HIGHLIGHTS: Most important results in 2008**

- Technical assistance and capacitation of settled families: signed contracts benefit 122,816 agrarian reform's settled families
- Implementation and recovery of infrastructure of Settlement Projects: 65,099 families benefited from road construction, water supply systems, housing enhancements, among others
- Land for agrarian reform: 137,540 hectares acquired
- Pronaf credit: 221,683 contracts signed totalling US\$ 542 million
- Light for All: 86,814 connections implemented, benefiting 431 thousand people

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# THANK YOU!

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